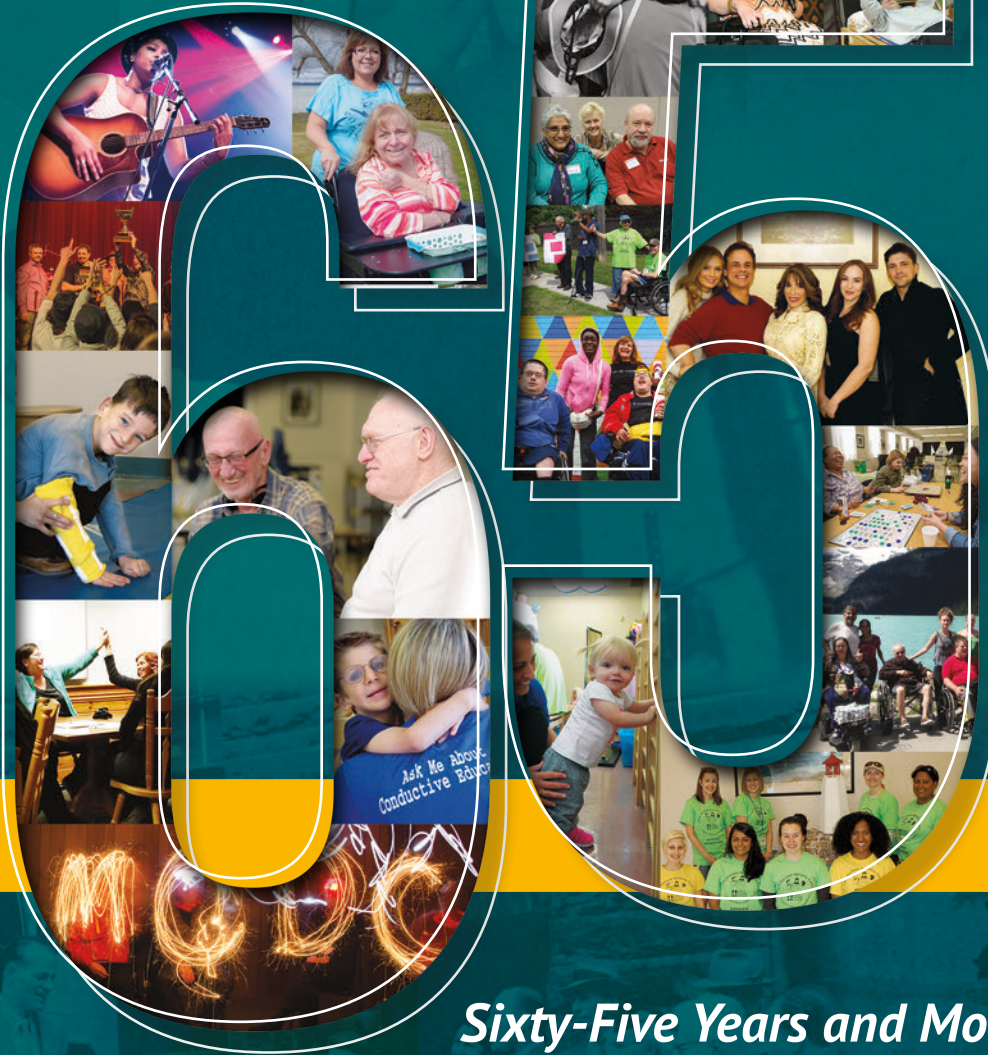




MARCH
OF DIMES
CANADA

LA MARCHE
DES DIX SOUS
DU CANADA

VACCINE TRIUMPH
ENDS POLIO THREAT
Please Get Identified Signa Vaccina & Signa
THE TELEGRAPH



YEARS

ANNUAL REPORT
2015 - 2016

Sixty-Five Years and More Than Polio

1951
Canadian Foundation for Poliomyelitis (sic) was established to fund research, and provide medical and rehabilitative assistance to people who contracted poliomyelitis.

1954
 The Salk vaccine, which prevents polio, is discovered as a result of research partially funded by the Canadian Foundation.

1956
 With polio under control, Provincial agencies shift focus to **rehabilitation** for people experiencing the residual effects of polio.

1957
 The precursor to Ontario March of Dimes is established as a division of the national and incorporated as the rehabilitation Foundation for the Orthopedically Disabled. **Operation Reliance Inc.** is established to employ and train people with disabilities for work in an industrial setting.

1962
 The **Mandate broadens** to serve all adults with physical disabilities and sheltered workshops are started or merged across Ontario.

1964
 The agency brands its campaign, "**The Ability Fund.**"

1971
 The Corporate entity is rebranded the **Rehabilitation Foundation for the Disabled**. Funding is provided to establish a stroke program at Toronto's Riverdale Hospital.

1972
 The agency rebrands as Ontario March of Dimes and holds its first **summer camp program**, serving 13 adult campers with physical disabilities. In 1977, **winter camping** is introduced, a first for Ontario.

1979
Barrier-Free Architectural Consulting Service launched. New federal and provincial **Government Relations Program** takes a leadership role in organizing the **Coalition on Human Rights for the Handicapped**; to stop Bill 188, which would have excluded people with disabilities from being covered by the Human Rights Code.

1981
 The **School Awareness Program** teaches positive attitudes about disabilities to students from JK to Grade 13. It reached one-fifth of all Ontario school children.
 The agency rebrands its campaign as "**March of Dimes**" Ontario. March of Dimes hosts many events to celebrate the International Year of People with Disabilities.

1983
 The **Assistive Devices Program** establishes a Computer Aids pilot project, which gives computer access to people with disabilities.

1985
Post-Polio Program launched, opening chapters across Ontario to provide information and support to people experiencing the late effects of polio.

1991
 The **Stroke Recovery Association of Ontario** affiliates with Ontario March of Dimes and becomes our Stroke Recovery Network.

MOD co-sponsors first **Northern Conference on Disability for the First Nations of Canada**.

1992
 The **Ontario March of Dimes non-Profit Housing Corporation**, a subsidiary, is founded.

1996
Assistive Devices Program greatly expands its impact through a new recycling program.

1998
 The **Befriending® Program** is launched in Ontario.
 The **DesignAbility® Program** launched to create new devices, or modify existing devices, to meet the unique needs of persons with physical disabilities.

1999
 Ontario March of Dimes is selected by the Ministry of Community and Social Services to administer the new **Home and Vehicle Modification® Program**.

Other new programs include **EmployAbility Video Conferencing** project in Northern Ontario (in partnership with the Canadian Hearing Society and the Canadian National Institute for the Blind); **Volnet Internet Training** in Toronto and northern Ontario; and **Worklink Ontario**, a job development web site.

OUR VISION

To create a society inclusive of people with physical disabilities.

OUR MISSION

To maximize the independence, personal empowerment and community participation of people with disabilities.

OUR CORE VALUES

TO OUR CONSUMERS

Provide solutions, through service, advocacy and research, which further enhance opportunity, self-sufficiency, dignity and quality of life.

TO OUR EMPLOYEES

Create an environment that nurtures, recognizes and rewards excellence.

TO OUR COMMUNITY

Demonstrate leadership through innovation and initiative.

TO OUR STAKEHOLDERS

Be accountable and responsible as financial stewards, quality service providers and advocates for our constituents.

2000

Full-time **Conductive Education®** program for adults begins.

2001

"March of Dimes" celebrates its **50th Anniversary**. To mark the International Year of Volunteers, the Royal Canadian Mint issues a **10-cent coin which features our Marching Mothers®**, the door-to-door canvassers of the 1950s, who raised funds for a vaccine to end polio. The design was licensed by Ontario March of Dimes Canada to the Mint.

Ontario March of Dimes incorporates the Rehabilitation Foundation for Disabled Persons Canada and expands Conductive Education and other programs outside Ontario.

2003

March of Dimes provides an **Accessibility Rocks** section at Rolling Stones concert in Toronto, allowing more than 2,000 people with disabilities to enjoy the show.

2004

The national subsidiary launched **Stroke Recovery Canada®**, a program of MODC is launched in Vancouver.

The mission statement is revised to include services to children as well as to those who could benefit from services offered, such as persons who are employment disadvantaged.

March of Dimes Canada hosts the first **Independence, Community and Empowerment (ICE) Conference** for augmentative and alternative communication users.

2005

Ontario March of Dimes officially gains trademark "March of Dimes".

New 50¢ stamp commemorates 50th Anniversary of Canada's polio vaccination program with design contribution from March of Dimes Canada.

2006

March of Dimes Canada becomes official name of Rehabilitation Foundation for Disabled Persons Canada.

2007

Co-hosted by March of Dimes Canada, the **first Festival of International Conferences on Caregiving, Disability, Aging and Technology (FICCDAT)** is held in Toronto.

HRH The Princess Royal is the special guest speaker at MODC's Ability and Beyond Gala Dinner.

2008

March of Dimes Canada's advocacy for a **Registered Disability Savings Plan**, offering similar tax benefits as RESPs, results in a federal savings plan that can now be established by people with disabilities and their families.

2009

March of Dimes Canada, in partnership with other organizations, launches **Canadian Veterans Rehabilitation Services** providing vocational rehabilitation for Canadian Forces veterans with disabilities, thus expanding MODC Employment Services to Quebec and the Maritimes.

2010

Conductive Education Preschool Pilot Program launched in Ontario.

Liona Boyd was the special guest speaker and performs at Ability & Beyond Gala Dinner

2011

March of Dimes Canada celebrates its **60th Anniversary**. The second Festival of International Conferences (FICCDAT) is held with representatives from 39 countries. The Growing Older with a Disability Conference produces the **Toronto Declaration on Bridging Knowledge, Policy and Practice in Aging and Disability**.

2012

March of Dimes subsidiary, the **Rehabilitation Foundation for Disabled Persons, U.S.** is beneficiary at Canada-California Celebrity Golf Classic in Palm Springs, California.

2013

Ontario March of Dimes officially becomes **March of Dimes Canada**, and March of Dimes Canada becomes **March of Dimes Canada Foundation**.

2016

AND COUNTING!

THREE KEY ATTRIBUTES THAT DIFFERENTIATE OUR ORGANIZATION WITHIN CANADA

1. SERVICE DIVERSITY

March of Dimes Canada provides a wide range of services to people with physical and other disabilities. We are a one-stop service provider, helping consumers achieve or sustain independence and remain active community participants.

2. BROAD CONSTITUENCY

March of Dimes Canada services children and adults of all ages, with any physical disability, regardless of its cause. Our scope is expanding as we transition to a national organization.

3. OUR PHILOSOPHY

As both an advocate and service provider, we empower people with physical disabilities to live independently and actively at home and in the community.

What began as a march to stamp out polio has grown into a multi-service charity that provides programs and services for children and adults with disabilities. In the 1940s and 50s women, known as “Marching Mothers” went door-to-door to collect money to end the scourge of polio. With the discovery of the polio vaccine in 1954, March of Dimes shifted its mandate to helping people with disabilities due to polio, and then anyone with a disability. For over sixty-five years, we have been on the forefront of the disability movement in Canada. Today, March of Dimes Canada provides a wide variety of services to thousands of Canadians annually.



March of Dimes Canada: Sixty-Five Years and More Than Polio

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PRESIDENT AND CHAIR'S MESSAGE



Andria Spindel
President and CEO

Celebrating 65 years of "March of Dimes" in Canada has been memorable for it brought focus to the following:

- *The eradication of poliomyelitis in Canada.*
- *The development of an array of rehabilitation services at both provincial and community levels.*
- *The changing social and health policies over the years that acknowledge the needs and rights of people with disabilities.*
- *The expansion of services for adults, children and families as longevity extends for people with disabilities.*

Overall, our 65th has focused on the contribution of March of Dimes Canada to all of the foregoing and our continuing innovation. March of Dimes' staff and Board have historically given leadership to disability policies federally, such as contributions to the Charter of Rights and Freedoms, the Employment Equity Act, Canada Human Rights Act, the UN Convention on the Rights of Persons with Disabilities.



Jenelle Ross
Chair, Board of Directors

Over the past year, we have contributed in every province and territory in regards to budgets and policies affecting people with disabilities. Our services are available regardless of the cause or nature of a disability, thus we are "more than polio." Polio may soon be forgotten, the last frontier of eradication will soon be conquered, yet survivors are still an important consumer constituency. In 2015-16, we increased our research presence, our international as well as national presence, our growth in major programs such as Independent Living Services, Employment Services, Stroke Recovery and Alternative Communication.

We celebrated our diversity, acknowledged that our 1700+ employees come from every cultural, ethno-racial and linguistic community that make up Canada. This is also reflected in our consumers' backgrounds.

We innovate, evaluate and constantly demonstrate quality and care in the provision of service, in advocacy, fundraising and infrastructure.

Over the next year, we look forward to increasing services in several provinces, contributing to the federal dialogue on Canadians with Disabilities Act, expanding activities with our new partners in stroke recovery and re-integration, expanding our professional training for staff and external peers, and evaluating how we can better serve more Canadians with disabilities who will benefit from our services.

We extend our sincere appreciation to all volunteers, staff, donors, funders and supporters who help make our vision of inclusiveness a reality.

Sincerely,

Andria Spindel, President and CEO

Jenelle Ross, Chair, Board of Directors



SERVICES FOR PEOPLE WITH PHYSICAL DISABILITIES

After the successful eradication of the threat of polio in the late 1950s, Ontario March of Dimes (OMOD) provided service to support adults who had survived polio to re-engage into community life to the best of their ability.

This included personal support and consulting, funding devices and servicing ventilators. Northern Medical Clinics in Ontario's northern, remote communities was also an early service.

A few years later, service expanded to adults with other orthopaedic disabilities. Over the decades that followed, the organization that became March of Dimes Canada (MODC) has increasingly expanded to serve individuals with a wide range of physical disabilities, to serve people of all ages, and provide service to people with non-physical disabilities in areas such as mental health, cognitive, developmental and learning disabilities. In recent years, we have also provided services to people who face barriers to employment other than a disability. As our mandate expands, we are increasingly addressing the needs of people with more profound levels of disability, with complex care needs and those who are medically fragile.

A Conductive Education Program participant learning to stand during a class session

MORE THAN POLIO



MORE THAN REHABILITATION

ONE STOP: OPPORTUNITIES FOR INDEPENDENCE

Ontario March of Dimes shifted its original focus from research to service focused on the immediate needs of people who had recently survived polio: maintenance of iron lungs, provision of assistive devices, access to medical services in remote areas of northern Ontario and skill development to get back into the work force.

Over the next decades, MODC expanded its services to meet the needs of a growing constituency of people with disabilities, to identify and address the wide range of barriers to their full community engagement, independence and participation. In the mid-1960s the organization regionalized service and developed sheltered workshops that morphed into vocational rehabilitation centres. In the 1970s, we committed to advocacy provincially and locally, and created the Community Development Department to help consumers develop services, advocate with government and engage directly in the community. We developed our first recreation program. Independent Living Services and Acquired Brain Injury Services were the major program development thrust of the 1980s and the 1990s respectively.

The Post-Polio Program was inaugurated in 1982 and had expanded across Canada by 1999. Conductive Education grew out of a study and conference in 1990 and was later the first program in Nova Scotia in 2001.

Non-profit housing began as a separate corporation in the 1990s, and doors opened in the Jean & Howard Caine Apartments in Oakville in 1995.

In the new millennium, we have introduced Life Skills and Transitional Services and Aphasia and Communication Services. Barrier-Free Design Consultation was a department in the 1970s and continued under different auspices over the decades. AccessAbility Advantage is the delivery mechanism now a joint private/public partnership. The Passport Program serving people with developmental disabilities was initiated in 2006.



MORE THAN ONTARIO

BECOMING MARCH OF DIMES CANADA

In the late 1990s demand for our services such as Post-Polio, and the desire to expand our services to other Canadians with disabilities, convinced MOD to extend our programs under a new national charity, the Rehabilitation Foundation for Disabled Persons (Canada). In 2006, our organization acquired the “March of Dimes” and in 2013, OMOD and MODC merged into a single charity, March of Dimes Canada.

Since the late 1990s, we have expanded our activities and services outside of Ontario. We are now a national provider of vocational rehabilitation services to Canada’s veterans and the largest provider of assessment services in the country. Our advocacy programs are national, and we have input into policy with all provincial governments as well as at the federal level. Conductive Education has been offered in four provinces outside of Ontario. Post-Polio Canada and Stroke Recovery Canada are expanding nationally. Acquired Brain Injury Services are delivered to people requiring service in Canada’s territories and more remote communities.

We are also operating internationally in areas of research and knowledge transfer.





PROGRAM OVERVIEW March of Dimes Canada delivers services and supports in the community-based sector under four core program areas:

- AccessAbility® Services
- Community Engagement and Integration Services
- Employment Services
- Independent Living

The section below highlights key results from 2015-2016 for the departments within each program area.

GRADING EXPLANATION Each year the organization undertakes a three-part program planning process which establishes goals and key performance indicators for all programs and departments. Management reports results to the Board at mid-year and year-end against these targets in scorecard format. The scorecard uses a green-yellow-red code to rate the degree of goal achievement.

- Indicates targets were achieved or exceeded according to our key performance indicators (KPIs).
- Indicates results fell short within a range of defined KPIs.
- Indicates significant shortfalls or threats to success that need to be highlighted and addressed

COMMUNITY ENGAGEMENT AND INTEGRATION SERVICES

These services enhance independence, community participation and quality of life for people with disabilities.

- *Aphasia and Communication Services*
- *Conductive Education®*
- *Life Skills and Transitional Services*
- *Peer and Volunteer Support Services*
- *Recreation and Accessible Travel Services*



APHASIA AND COMMUNICATION SERVICES

While Aphasia and Communication Services (ACS) have been part of MODC for several years, a new ACS department was formed in 2015-2016. The creation of this department recognizes our growing commitment to serving people who are augmentative communicators or who have become aphasic due to a stroke or other disability. The anchor program of this department is our Aphasia and Communication Disabilities Program in the York and Durham Regions of Ontario. However, in the past two years, aphasia camps have been created in partnership with universities across Canada, including the University of British Columbia in Vancouver, the University of Alberta in Edmonton, Dalhousie University in Halifax, the University of Western Ontario in London and the University of Toronto. We hope to create a new camp in Manitoba in 2017.

This program also includes our Breaking the ICE conferences, run by and for augmentative communicators, now in both Ontario and BC, and soon to be in Alberta.



Whitney, Participant at the ICE West Conference held in Burnaby, BC in October, 2015

“ICEwest was a great opportunity to make some new connections. I really liked the theme of Making Friends and Connections through using our augmentative speech devices. It was interesting to hear what others had to say about their experiences. It was fun for my friend and I to travel together to Vancouver, stay overnight in a hotel, and have a blast before the conference!”

ICEwest Participant, Whitney

MORE THAN POLIO



● CONDUCTIVE EDUCATION®

Conductive Education® (CE) is based on understanding, integrating learning modalities and rehabilitation therapies plus personal motivation to increase physical literacy and independence for people with disabilities.

MODC discovered Conductive Education® in 1990 and delivered our first program to adult stroke survivors in 1993. MODC expanded our program to serve children in 2002. CE has become our largest program serving children and young adults. In 2006, our CE program in Halifax became the first service operated by MODC outside of Ontario. Our CE programs have been delivered in Quebec and British Columbia, and in 2015 we established CE programs in Calgary and Edmonton.

Our involvement with CE extends beyond Canada. MODC has played a leadership role in the Association of Conductive Education in North America (ACENA), internationally to support and expand CE research to document its value for children and adults with neuro muscular disabilities, and to provide education awards to students seeking to become Conductors.



A Conductive Education® participant practicing how to get down on the floor in a classroom session



● RECREATION AND ACCESSIBLE TRAVEL SERVICES

This program promotes community engagement and quality of life by providing access to community events and activities, residential holidays and accessible travel opportunities. MODMobility®, an accessible bus service operating in the Greater Toronto Area, now offers group outings for people with mobility challenges anywhere in Ontario.

- Accessible Travel
- Geneva Park Summer Holiday Program
- MODMobility®

Recreation dates back over 40 years, when Ontario March of Dimes developed the first accessible, residential summer holiday program. Since then, residential holidays have been offered in a fully integrated site at the YMCA's Geneva Park in Orillia, Ontario, and recreation has expanded to organizing accessible community activities and events for individuals, families and groups. In the 1990s the department began to offer accessible national and international travel options with attendant care.

In 2015-2016 MODC's MODMobility service was sub-contracted to provide transportation services for athletes and delegates participating in the Pan Am and Parapan Am Games in Toronto and the surrounding communities. Last year also marked the first recreation program held in Squamish, BC.



● PEER AND VOLUNTEER SUPPORT SERVICES

Post-Polio Canada is tied to our original mission to eradicate polio and help those who survived the polio epidemics.

When Post-Polio Syndrome was identified in the early 1980s, Ontario March of Dimes returned to its roots to fund research and provide education and support to people who were now afflicted with post-polio. As the only major organization taking on this new issue, this became the impetus for MODC's expanding service across Canada and for building our first Peer Support program. Today, polio is all but eradicated and the population living with post-polio is diminishing. MODC will remain involved in post-polio as long as it affects polio survivors.

In the 1990s, due to our growing expertise in peer support, we became involved with the Stroke Recovery Association of Ontario, and later created the Ontario Stroke Network. In 2004 MODC launched Stroke Recovery Canada. Stroke Recovery is one of MODC's fastest growing programs and will be for many years.

In 2015-2016 MODC entered into a formal affiliation with the Stroke Recovery Association of British Columbia (SRABC) and will use this as a model to grow stroke recovery programs nationally.

MODC also entered into a formal relationship with Brain Injury Canada and has partnered with them in organizing a series of regional conferences in Halifax, Montreal and Victoria, BC. We are also partners with the SRABC and the Nanaimo Brain Injury Society in operating a system navigation program for stroke and brain injury survivors and their families.

This department coordinates volunteer-delivered services including peer support, information, education, system navigation and caregiver support. DesignAbility® provides skilled volunteers to make and modify devices to increase independence. Befriending® provides volunteers who engage with people with disabilities to provide social interaction.

- **Befriending®**
- **DesignAbility®**
- **Post-Polio Canada**
- **Stroke Recovery Canada**

learn how to get up if she falls. As she recovered, Lynne went on to chair our Pathfinders group (for stroke survivors under 50), as well as the main Toronto stroke support chapter. Today, she attends our weekly exercise program to strengthen her legs and maintain the progress she's made while continuing to reach out to stroke survivors. "If there's one message I could give them," she says, "it's that there's life after stroke."

Our Befriending program is evolving and being linked to our aphasia and hospital visitation programs to extend service and support to new survivors requiring on-going friendship and support.

Our DesignAbility program was founded in 1999 to match skilled volunteers with consumers facing unique barriers in their homes and daily lives. While volunteers have successfully helped to solve individual problems, a number of products have been identified that have market potential and could help a growing number of people. While some are in production, some items are now available on our website so that people can learn from the inventiveness of others.

DesignAbility has expanded outside of Ontario in partnership with college and university design and engineering programs, through design competitions, and through support from volunteers in other provinces.



Lynne Collins, Peers Support Group Member

Lynne Collins has been benefitting from Stroke Recovery Canada for 20 years now. She participated in our peer support program, which she says provides a "comfortable place to start finding yourself again," and Conductive Education, which she credits with helping her



(L-R) Elaine Darling, DesignAbility Coordinator, Honourable David Onley & DesignAbility Volunteer Jenny Hiseler at the Innovations Showcase held in August, 2015

MORE THAN POLIO



LIFE SKILLS AND TRANSITIONAL SERVICES

These programs were developed to meet the needs of people in the community for skill development, personal advocacy, socialization and community engagement. The programs bring together a wide range of community partners to enrich the lives of the participants and increase their access to and understanding of their community. While all programs currently operate in Ontario, we hope to establish programs in communities in other provinces in the coming years.

The warehouse program is an active drop-in centre for people with a wide range of disabilities and interests.

The LIFE program for young adults focuses on the skills needed to transition to independence and adult services.

The Personal Effectiveness Training Program in Niagara is the oldest program, established in the 1980s, in partnership with the Brain Injury Community Re-entry Niagara Incorporated. This was one of our first programs serving people with acquired brain injuries.

› **Steven** has been a participant of the Personal Effectiveness Training (PET) Program since April 2005. After completing high school, Steven, like many young adults with a disability, found himself with a lot of spare time on his hands. At that time he was living at home with his parents in Smithville, a rural town without a public transit system and limited opportunities for social interactions with peers. When he joined the program, Steve identified finding volunteer work as a goal. He joined PET's Community Connections component to make meaningful contributions to the

These services help young adults make a successful transition to adult services and community living through learning self-care, self-expression and self-advocacy skills. This department also operates a community service hub in Thunder Bay and a day program for people with brain injuries in St. Catharines.

- Learning Independence for Future Empowerment (LIFE) Program (Toronto and Mississauga sites)
- Warehouse Program and Community Service Hub (Thunder Bay)
- Personal Effectiveness Training (PET) Program (Niagara)



Steven with Buttons, a dog from Therapy Tails, a program that visits the PET Program every month

larger community. Over the past 11 years, along with other like-minded consumers aided by support staff, Steve has assisted many charitable organizations including March of Dimes Canada, with a variety of tasks. Current volunteer posts include Community Care Food Bank and the Lincoln County Humane Society where his passion for animals benefits the Cat Socialization program. According to Steven, "What I like most about volunteering is being out in the community and with the cats." In addition to volunteering, Steven is an avid card and board game player with an extensive repertoire of many common and not so common games. While at PET, Steven is able to share his skills and enthusiasm by leading and teaching others how to play and enjoy the challenge of some friendly competition. In his words, "I enjoy attending the program because it gives me somewhere fun to go on Fridays where I can share jokes with staff and friends." ‹



Improving personal mobility and community accessibility for persons with disabilities.

- *Assistive Devices Program*
- *Barrier-Free Design Consultation Service*
- *Home and Vehicle Modification Program*

The Assistive Devices Program, which helps people with disabilities acquire and maintain devices essential to their independence, is one of MODC’s oldest and best recognized programs, established in the 1950s to help adult polio survivors. In 1999, the AccessAbility® Services Department was created with the addition of the Home and Vehicle Modification Program, funded by the Ontario Ministry of Community and Social Services, to help people finance needed modifications to their home or vehicle. A few years later, this program expanded and became the first MODC service for which children were eligible.

In 2005, with the introduction of the Accessibility for Ontarians with Disabilities Act, MODC partnered with Quadrangle Architects to launch AccessAbility Advantage®, as a consultation service to assist public, private, and non-government organizations (NGOs) to meet the requirements of the new legislation.

In 2012 this department expanded service outside of Ontario with a vehicle modification competition in four communities across Canada. In 2015-2016 this was replaced with the Assistive Mobile Technology Initiative (AMTI) which provides smart tablets to people with disabilities to increase their independence.

The AMTI project provided smart tablets to successful applicants in a competition held in each of Halifax, Montreal, Calgary, and Vancouver. In 2016 this project will expand to include Edmonton.

› **Kara Marzetti** was one of seven recipients of our 2015 Assistive Mobile Technology Initiative (AMTI) in Halifax, NS.

Kara lives with significant visual impairment, and she’d been using a laptop to help manage schoolwork, research and communication. It stopped working just in time for Kara to apply for AMTI Halifax.

Kara received a tablet customized to meet her unique needs. She loaded it with a variety of apps that make her daily life easier, including: GoodReader and VoiceStream, which allow her to manipulate documents, as well as manage email.

In an interview with the Dartmouth Tribune, Kara said: “I used to use a Daisy player to play books on CD, plus I had my magnifier and my laptop. All of this was heavy to carry. I’m a big reader and now I can download books (and textbooks) right to the iPad. Plus it allows me to change the light, the colour, and the size of the font easily. I can do everything I need.”

The iPad is more than a toy for Kara; it’s a tool. MODC is gathering data now on how the tablets have improved life for all recipients. ‹



Andria Spindel, President and CEO with Kara Marzetti, Recipient of Assistive Mobile Technology Initiative

MORE THAN POLIO



● INDEPENDENT LIVING SERVICES

When the “independent living movement” began in the late 1970s, Ontario March of Dimes’ Community Development staff played an important role in helping to develop some of the first supportive housing projects for people with physical disabilities in Ontario. In 1984, the organization took advantage of the shift in philosophy by government and opened its first supportive housing project in Hamilton. What followed contributed to significant annual growth over several decades. In 1992, a separate legal entity was created to take advantage of government funding for supportive housing.

MODC’s Independent Living Services expanded to include outreach services in people’s homes as well as service to individuals with acquired brain injuries who need assistance to re-learn daily tasks and how to access their communities. Since 2000 MODC has increasingly innovated services for individuals with more complex care needs, people with multiple disabilities, and those who are medically fragile. MODC is also serving a larger number of frail seniors with the transfer of services from the Community Care Access Centres in Ontario.

Most recently, MODC has begun to provide acquired brain injury services to consumers on a contract basis from Nunavut, the Northwest Territories and northern Alberta.

The Northern Medical Clinics Program brings medical specialists who are not available locally to residents of northern Ontario communities. This is one of our oldest services, now delivered from a site in northeastern Ontario.

Personal care attendants assist persons with physical disabilities and those with acquired brain injuries in activities of daily living to enable them to live in the community, and even to remain in their own homes. The March of Dimes Canada Non-Profit Housing Corporation is a separately incorporated registered charity, which owns and operates 5 accessible, affordable properties in which MODC provides Independent Living Services.

▶ **Tom Grand** came to MODC when his mother’s Alzheimer’s disease began making it difficult to keep her at home. Both of his parents wanted to stay in their home but, at 96 and 97 years old, neither of them were up to dealing with the challenges of a serious health condition.

MODC provides a personal support worker who goes to the Grands’ home every day to make sure Mrs. Grand takes her medicine, gets dressed, and puts in her hearing aids. The worker also helps her bathe, and changes her bedding when necessary.

“It means that I can leave them at home while I go grocery shopping, work out at the Y, go to the library, or simply go out for a coffee,” says Tom. “It means my brothers and I can support our parents without being there 24 hours a day.”

“We’re so thankful for the care offered by the entire team of March of Dimes workers,” he adds. “Without them it would not be possible for my parents to continue to live at home.”



Mr. and Mrs. Grand at their home

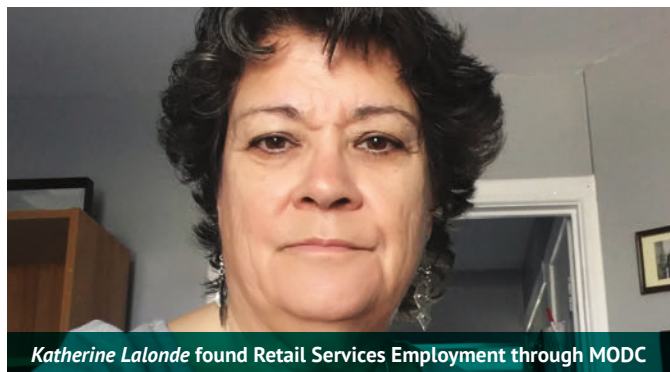


● EMPLOYMENT SERVICES

Assisting people with barriers to employment to obtain and retain a job.

Assisting people with a disability to secure employment is one of MODC's oldest services, but one which has evolved in many ways. Our first program, Operation Reliance Incorporated, assisted people with disabilities by providing training and employment in light manufacturing and retail activities. After the passage of the federal Vocational Rehabilitation for Disabled Persons (VRDP) Act in the 1960s, MODC took over many sheltered workshops across Ontario to assess, train and provide work for people with a range of physical disabilities. In the 1980s, MODC completely transformed this program by introducing more active rehabilitation services, moving long-term sheltered workshop clients into new day activity programs or into employment in the community. When the Ontario government ended the grant funding model and replaced it with a performance-based fee system, MODC succeeded in transitioning from contract-based support of injured workers to assessment, training and placement of individuals regardless of the various government income assistance programs. This meant serving people who required employment support, with and without disabilities. In 2006, MODC expanded its employment programs beyond Ontario, in large measure through the success of a partnership to serve Canadian veterans transitioning to civilian life after an injury.

In 2015-2016 MODC, and its partner, Where Careers Grow (WCG), secured a second 7-year contract to provide vocational support to Canada's disabled veterans enabling them to pursue education, training and placement in new careers. Services to Ontario's Workplace Safety and Insurance Board clients continued to expand in both assessment and placement services to injured workers, and MODC piloted a training program for other service providers to deliver employment support to people with developmental disabilities. We also secured a contract to assist employees of Canada's House of Commons who have been injured on the job.



Katherine Lalonde found Retail Services Employment through MODC

There was a time when Katherine was too afraid to even apply for a job. But our staff helped her create a polished resumé, and encouraged her to re-enter the workforce in a way that accommodated her unique challenges.

Now, Katherine is working at a busy, enjoyable job. "My job consists of serving customers, opening and closing of the stores, and balancing the books at the end of my shift," she says. "Most days are very busy. Some are non-stop crazy. But I love it—when I'm not overtired!"

Katherine still lives with significant pain, which makes some days more difficult than others. Fortunately, she gets a lot of support from her employer and colleagues. "I like all my co-workers—they've been very nice, helping me learn the job. And my boss is very nice and understanding about my difficulties."

That supportive environment allowed Katherine to gain confidence and take on more at work. She gradually increased the number and length of her shifts each week, and sometimes opens or closes the store.

"I feel more confident, and have been able to trade in my e-bike for a car. And now I'm moving into a much nicer apartment."

Katherine's hard work and determination got her to where she is now, but MODC played a pivotal role. "MODC has been there for me through panic attacks and anxiety," she says. "They've always encouraged me to continue and take it one step at a time. And I've succeeded and can be proud of myself. Without MODC, I never would have gotten back on my feet." <

MORE THAN POLIO



● PASSPORT SERVICES

Providing service planning and individualized funding from the Ontario Ministry of Community and Social Services to individuals with developmental disabilities in the Ottawa Region. The expansion of service within this program accounted for over 83% of the MODC growth in 2015-2016.



● ADVOCACY SERVICES

The 1971 Ontario Study, commissioned twenty years after MODC was founded, convinced the Ontario March of Dimes Board to focus on a new role as an advocate with all levels of government on behalf of our constituents.

The Community Development Department was created at a time that coincided with the development of the consumer-led disability movement in Canada and the United States. The department working with consumer advocates played a role in addressing local service needs, increasing accessibility in building and transportation projects, in advancing human rights legislation and confronting issues and barriers faced by people with disabilities.

In the late 1980s, the organization shifted focus to one of service development and delivery, but has never abandoned its commitment as an advocate and community leader on policy. For the last decade, MODC has expanded its advocacy role in all provinces and territories, and has promoted “legislating accessibility” to encourage all jurisdictions to be more inclusive. In 2015-2016 five provincial governments responded positively to MODC submissions.

MODC is actively engaged with other NGOs and consumer organizations in response to the federal commitment to create a Canadians with Disabilities Act.

MODC is also increasingly active internationally, and last year became a fully accredited organization with



Meeting of March of Dimes Canada representatives, *Andria Spindel, Steven Christianson and Judy Williams*, various Canadian delegates to the UN, and former Canadian Ambassador and Permanent Representative of Canada to the United Nations, *Guillermo Rishchynski*.

June 2016, during the Conference of States Parties to the Convention on the Rights of Persons with Disabilities, UN Headquarters.

special consultative status on all United Nations’ matters impacting people with disabilities. MODC also became the newest member of the International Initiative on Disability Leadership, one of only two Canadian organizations at the planning table for this federally funded transnational program. MODC created and supports a transnational network of academics that is rescheduling and promoting bridging aging and disability practices and policies.



RESEARCH

Funding research to find an effective polio vaccine was the reason “March of Dimes” was founded in Canada 65 years ago. While MODC continued to fund research, over the decades, it had become a decreasing proportion of the MODC budget.

In 1994, the Paul Martin Sr. Biomedical and Rehabilitation Research Fund was established to fund research, and the Jonas Salk Award was established to acknowledge lifetime achievements in these fields by Canadian researchers.

From the 1980s until 2014, an internal research department focused on service evaluation, internal data analysis and operational issues like the quality of work life.

A partnership with the Canadian Institute of Health Research (CIHR) allowed MODC to co-fund fellowships over a number of years. When CIHR cancelled the partnership program, MODC considered

options, and in 2014-2015 endowed a professorship in the Department of Occupational Science and Occupational Therapy at the University of Toronto, focusing on research into community re-engagement for people with brain trauma.

Over the last fiscal year, 19 research projects and grant applications were submitted with 13 projects initiated during the year. MODC programs and services have become placement sites for dozens of students and graduate student research projects. In addition, MODC is a participant in the federal AGEWELL multi-site research program. Our organization is also partnering on program research in BC and in Atlantic Canada.

A Conductive Education participant learning to stand in a class session



MORE THAN POLIO



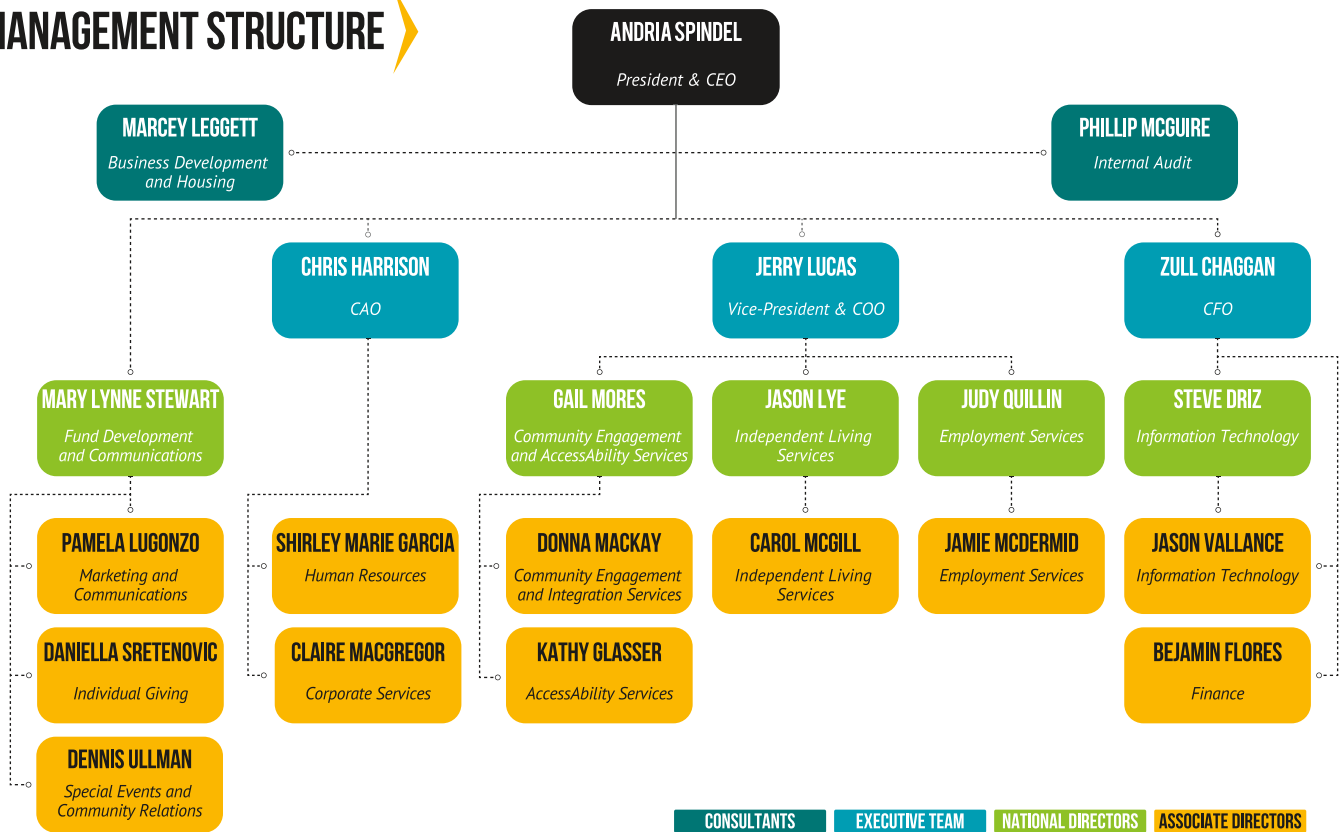
A Conductive Education participant learning to walk in a class session

ADMINISTRATION AND GOVERNANCE

Over the past six and one-half decades, MODC has developed strong, reliable and efficient administrative systems which support our employees, and all operations, and ensure compliance with government regulations, legislation and funder requirements. The administrative departments of MODC include Human Resources and Corporate Services, Finance and Information Technology, Fund Development, Communications, and Marketing. The quality and efficiency of these departments has led MODC to provide administrative services on a fee basis to other NGOs, a growing part of our operations.

March of Dimes Canada has other Business Services with private sector company partners including with Quadrangle Architects and eSSENTIAL Accessibility.

MANAGEMENT STRUCTURE



CONSULTANTS

EXECUTIVE TEAM

NATIONAL DIRECTORS

ASSOCIATE DIRECTORS



Back Row: Peter Rummye, Blair Roblin, Dr. Luis Barreto, Michael Cole, Adam Cieply, Cameron Whale, Elizabeth Greville, Alan Lipszyc, Charan Kumar Bommireddipalli, Andria Spindel, Alan Barkin

Front Row: (Seated) Dr. Faisal Saeed, Catherine Bell, Patricia Peel, Jenelle Ross, Tony Barros, Lauri Brunner, Catherine Sherrard, (Seated) Elizabeth Lounsbury

MORE THAN POLIO

BOARD AND MANAGEMENT ROLES

Our success is also dependent on strong volunteer leadership on our Board and its committees:
Executive | Finance | Risk and Audit | Investment | Pension | CEO Evaluation | Executive Compensation | Nominating and Governance.

MANAGEMENT	BOARD
Develops plan and budget for approval by Finance Committee	Annual approval of operational plans and budgets
Develops strategic plan with input from all levels and recommends to Board of Directors	Strategic plan review and approval
Develops new program proposals and forwards to Board or appropriate committee for approval	New programs approval, signatures on plans with funding
Supports Executive Compensation Committee in analysis, surveys, and formulation of recommendations	Receives CEO evaluation and recommendations; salary and compensation policy approval; corporate goals approval and recommendations from Executive Committee
Prepares statements for audit. Develops and approves operational contracts including leases	Recommends auditors for members' approval. Approves audited financial statements and external contracts or audits as required by funders
Recommends capital expenditures and financial policies first to Finance Committee and then Board	Approves capital expenditure plans, stabilization and other reserves, financial policies, governance and board policies
Prepares material, identifies issues, risks and opportunities, drafts policies and agendas for discussion	Approves agendas; reviews and accepts/adopts financial statements, and all committee reports; makes decisions on committee recommendations

MARCH OF DIMES CANADA BOARD OF DIRECTORS 2015 – 2016

CHAIR

Jenelle Ross

VICE CHAIR

Cameron Whale

TREASURER

Peter Rummye

SECRETARY

Michael Cole

PAST CHAIR

Blair Roblin

DIRECTORS

Elizabeth Lounsbury	Tony Barros	Elizabeth Greville
Alan Lipszyc	Catherine Bell	Dr. Darlene Homonko
Faisal Saeed	Lauri Brunner	Patricia Peel
Alan Barkin	Janet Candido	Trent Pringle
Allister Byrne	Adam Cieply	Catherine Sherrard
Dr. Luis Barreto	Charan Kumar Bommireddipalli	Lynn Wagner

MANAGEMENT DISCUSSION AND ANALYSIS

INTRODUCTION

The following discussion and analysis should be read in conjunction with the audited financial statements and accompanying notes. The financial statements have been prepared in accordance with the Canadian accounting standards for not-for-profit organizations. All amounts are expressed in Canadian dollars. Any reference to “we” or “us” or “our” refers to March of Dimes Canada (MODC). All areas are graded following the same guidelines outlined on page 8.

FINANCIAL MANAGEMENT AND PERFORMANCE

The Finance Department is responsible for financial planning and analysis, management and reporting for MODC and its subsidiaries. The department ensures compliance with both the Canada Revenue Agency and the Canadian accounting standards for not-for-profit organizations. The corporate Finance team is responsible for treasury, budget development, financial transactions, contract management, external audit and all financial policies and procedures. In addition, four financial service managers provide direct support to three program departments, businesses, fund development, administrative departments and March of Dimes Canada Non-Profit Housing Corporation.

2015-2016 was an excellent financial year for MODC. Gross revenue increased by 4.3% over 2014-2015 to \$112.8 million, and generated a net operating surplus of \$1.61 million. While net surplus was 4% higher than the previous year, surplus as a percentage of total revenue remained at 1.4%. 98.6% of all funds raised were spent during the 2015-2016 fiscal year, unchanged from 2014-2015.

Growth in revenue was predominantly due to increased consumer funding through the Passport Program and in Employment Services and Independent Living for a combined growth of just over \$5 million. Government grant revenue and investment income accounted for a combined decrease of

\$803,500 compared to prior year. Fund development gross revenue remained unchanged. The Passport Program funded by the Ministry of Community and Social Services provides funding to clients with developmental disabilities in the Ottawa Region. This \$3.5 million or 32% increase from prior year, represents 82.5% of the MODC revenue increase and included Independent Living Services fee growth due to the increased sale of brain injury services and support to clients from Nunavut and Northwest Territories. Fund Development gross revenue grew by \$16,000, or one quarter of one percent compared to prior year.

In 2015-2016 90.9% of expenditures were spent on direct service delivery, up from 90.3% in 2014-2015. Administration and amortization costs accounted for 6.6% of total expenses, down from 7.0% in prior year, while fund development and donor acquisition costs accounted for 2.5% of total expenses, down from 2.7% in 2014-2015. \$39.8 million or 34.9% of expenditures were not charged any administration, either precluded by policy, government contract or because they are within administrative cost centres. This includes all Home and Vehicle Modification program grants, expenditures on Assistive Devices, both acquisition and maintenance, and consumer expenses under the Passport Program. Excluding these, the true cost of administration is 10.2% on all program activity.

MORE THAN POLIO

The 2015-2016 operating surplus of \$1.61 million represents 1.4% of total revenue for the fiscal year. MODC has established a number of funds and reserves to enable investment in new programs and research, to address capital needs, provide cash flow and to protect the organization against loss of business or financial shortfalls. During 2015-2016, \$1.37 million was expended from these funds on services, program development, evaluative research, and capital expenditures, the bulk of which were for information technology replacements. At the end of the 2015-2016 fiscal year, surplus funds were transferred, by Board resolution, to the following funds:

THE MAJOR IT CAPITAL FUND

This fund was created following the 2014-2015 fiscal year to fund future major Information Technology software acquisition, major hardware replacement costs, implementation of new systems and extraordinary costs related to MODC's IT systems and cyber-security. The Board allocated \$600,000 to this reserve.

PROGRAM DEVELOPMENT AND EVALUATION FUND

In 2012 this fund was created to test and evaluate new models of service, especially outside of Ontario. This is necessary as we move into provinces where MODC is not yet an established service provider. The Board allocated \$300,000 for this fund.

HOUSING DEVELOPMENT FUND

This was established to conduct feasibility studies, and all necessary professional services that support expanding the availability of affordable, accessible supportive housing, but not actual construction. The intent is for building ownership and management to be carried out by MODC's Non-Profit Housing Corporation. The Board approved adding \$200,000 to this fund.

THE MAJOR CAPITAL RESERVE FUND

This fund covers major capital projects for repair or replacement at MODC national headquarters. The Board allocated \$150,000 to this fund toward three future major capital improvements and repairs slated for the next five years.

THE STABILIZATION RESERVE FUND

This fund is used for working capital and to ensure continued financial viability against loss of business or financial shortfalls. The goal is to build this fund to a size equivalent to three-to-six months of non-funded operating costs. The Board allocated funds to bring the balance to \$5,966,067. This represents 86.3% of the fund target or 5.2 months of non-government-funded operating costs.

Total assets as of March 31, 2015 were \$29.7 million, up from \$25.5 million the previous year.

Cash and cash equivalents were \$16.8 million, up from \$12.8 million.

Working capital grew to \$8.84 million, up 20.3% from \$7.35 million at the same time last year.

Total capital purchases were \$892,790, and net capital assets grew from \$4.57 million to \$4.95 million.

Amortization of funded and non-funded assets was \$508,688.

NOTES TO CONSOLIDATED BALANCE SHEET

As at March 31, 2016

1. These consolidated financial statements have been prepared by the management in accordance with Canadian accounting standards for not-for-profit organizations in Part III of the Chartered Professional Accountants of Canada Handbook.

In accordance with transitional provisions of not-for-profit standards, March of Dimes Canada has elected to measure land at 10 Overlea Boulevard property at April 1, 2011 using the fair value election. This revaluation of land is suitably adjusted to the previous year's balance in accordance with Canadian accounting standards for not-for-profit organizations in Part III of the CPA Canada Handbook.

2. Working Capital (current assets less current liabilities) improved by \$1.556 million (\$8.842 million from \$7.286 million).

3. Accounts Receivable includes \$1,739,000 from Trade, \$1,670,000 from Programs as of March 31, 2016, \$240,171 is payable to the Non-Profit Housing Corporation (NPHC) which consists of a balance of \$196,322 for the purchase of land at Sudbury for a Congregate Living Facility and \$45,067 for disbursements made on behalf of that organization. In addition \$18,098 in receivable for disbursements made on behalf of Rehabilitation Foundation for Disabled Persons US (RFDP US).

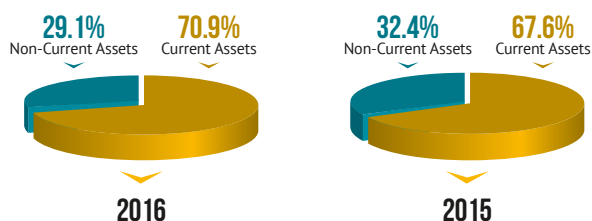
4. Many of the funds received by March of Dimes Canada are designated for specific purposes and must be utilized within a prescribed time frame. Unexpended funds are either carried forward or returned, depending on the decision of the funder.

MARCH OF DIMES CANADA Consolidated Balance Sheet

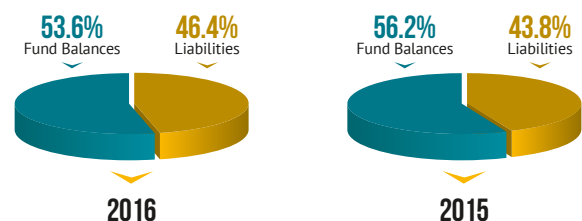
Year ended
March 31, 2016
With comparative
figures for 2015

ASSETS	2016	2015
CURRENT ASSETS		
Cash and restricted cash	\$12,776,902	\$8,698,494
Short-term investments	4,022,477	4,114,608
Amount due from NPHC	–	255,344
Accounts receivable	3,412,124	3,082,705
Prepaid expenses	793,945	814,377
Grants and allocations receivable	57,999	269,333
TOTAL CURRENT ASSETS	\$21,063,447	\$17,234,861
Restricted investments	2,273,046	2,281,701
Capital assets	4,954,879	4,570,779
Intangible assets -trademark	1,413,751	1,413,751
TOTAL ASSETS	\$29,705,123	\$25,501,092
LIABILITIES AND FUND BALANCES		
CURRENT LIABILITIES		
Accounts payable and accrued charges	\$8,340,081	\$7,595,431
Amount due to MODC-NPHC	240,171	0
Unexpended program grants and deferred revenue	1,331,189	1,704,441
Government advances	2,309,623	648,387
TOTAL CURRENT LIABILITIES	\$12,221,064	\$9,948,259
Deferred capital grants	1,547,274	1,230,141
FUND BALANCES		
Invested in capital and intangible assets	\$4,821,356	\$4,754,389
Major Capital Reserve	1,237,795	1,087,795
Stabilization Reserve	5,966,057	5,086,905
IT Capital Reserve	1,000,000	400,000
Minor Capital Reserve	250,000	0
Ability and Beyond	2,661,577	2,993,603
TOTAL FUND BALANCES	\$15,936,785	\$14,322,692
TOTAL LIABILITIES AND FUND BALANCES	\$29,705,123	\$25,501,092

TOTAL ASSETS



TOTAL LIABILITIES AND FUND BALANCES



MORE THAN POLIO

MARCH OF DIMES CANADA

Consolidated Statement of Revenue and Expenses

Year ended
March 31, 2016
With comparative
figures for 2015

REVENUE

	2016	2015
Government and other grants	\$75,594,744	\$75,930,172
Fees and sales	16,230,582	14,561,245
Program Recovery	14,500,434	10,984,345
Fundraising	5,914,518	5,898,296
Investment and other	558,337	1,160,782
TOTAL REVENUE	\$112,798,615	\$108,534,840

EXPENSES - PROGRAMS

	2016	2015
Independent Living Services	\$60,129,607	\$57,033,412
Employment Services	15,340,175	18,280,391
AccessAbility Services	11,992,223	11,899,201
Passport Services	15,252,726	11,753,874
Peer Support Services and Conductive Education	0	0
Community Engagement and Integration Services	3,829,649	2,635,406
Information Advocacy Services, Grants and Awards	932,758	921,793
TOTAL EXPENSES - PROGRAMS	\$107,477,138	\$102,524,077

Fundraising	\$2,169,250	\$2,264,388
Donor acquisition	627,475	\$678,250
Administration	6,808,497	\$6,947,557
Administration recovery	(\$6,406,527)	(\$6,010,581)
Amortization	508,689	578,387
TOTAL EXPENSES	\$111,184,522	\$106,982,078

EXCESS OF REVENUE OVER EXPENSES

\$1,614,093

\$1,552,762

NOTES TO CONSOLIDATED STATEMENT OF REVENUE AND EXPENSES

Year ended March 31, 2016

1. Funds raised through charitable gaming and special events are included in Fundraising revenue.
2. Independent Living Services includes Outreach Attendant Care Services, Supportive Housing, Acquired Brain Injury Services and Northern Medical Clinics.
3. AccessAbility Services includes the Assistive Devices Program, Barrier-Free Design Consultation Services, DesignAbility Program and Home and Vehicle Modification Program.
4. Community Engagement and Integration Services includes Conductive Education, Aphasia and Communication Services, Peer and Volunteer Support Services, Stroke Recovery, DesignAbility, Life Skills and Transitional Services as well as Recreational and Accessible Travel Services.
5. Separate audited financial statements are available for March of Dimes Canada Non-Profit Housing Corporation and Rehabilitation Foundation for Disabled Persons Inc. USA, upon request.

CASH FLOW COMMENT

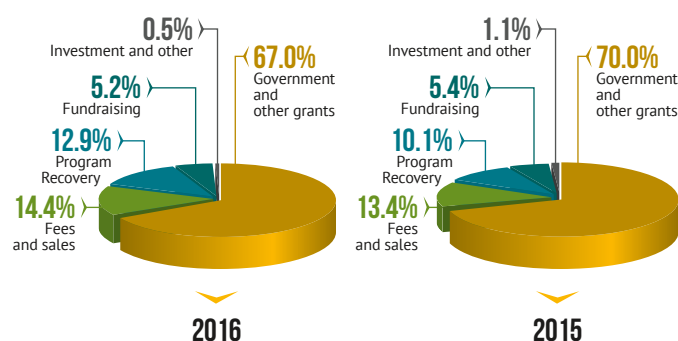
Overall cash increased by \$3.986 million.

Operating activities provided a total of \$4.584 million cash due to surplus from operations as well as unexpended funds.

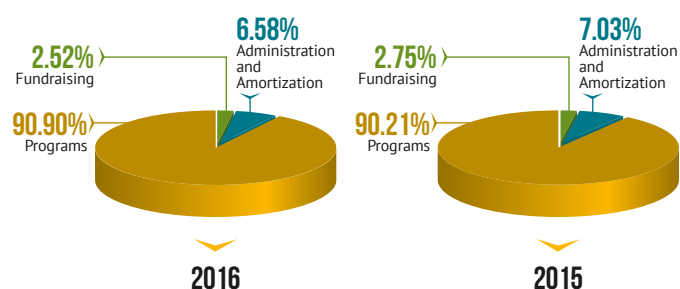
Financing activities provided \$457,900 from deferred capital grants.

Investing activities consumed a net \$1.055 million driven by purchase of capital assets.

REVENUE BY SOURCE



EXPENSES BY CATEGORY





PROGRAM PERFORMANCE

MODC tracks both the actual delivered and the number of service hours each represents. Both are reported to realistically portray the volume and intensity of each service, as these vary significantly across programs. Either statistic alone does not provide a true picture

of service volume. For example, some services are delivered in groups and some to individuals. Some are short and infrequent, such as the provision of information, while others such as personal care are delivered with greater frequency and intensity.



PROGRAM	NUMBER OF CONSUMER SERVICES			TOTAL SERVICE HOURS		
	2014/15 Actual	2015/16 Forecast	2015/16 Actual	2014/15 Actual	2015/16 Forecast	2015/16 Actual
◦ INDEPENDENT LIVING	4,310	4,300	4,966	2,740,507	2,850,000	3,001,170
◦ EMPLOYMENT SERVICES	9,589	9,700	9,850	293,311	295,000	297,400
◦ PASSPORT PROGRAM	1,947	2,100	2,525	12,877	18,500	16,700
◦ ACCESSABILITY SERVICES	8,724	8,800	8,965	82,581	85,000	83,000
◦ RECREATION/TRAVEL	5,675	12,000	13,119	55,377	100,000	158,048
◦ LIFE SKILLS/ TRANSITIONAL SERVICES	8,170	10,500	12,700	74,342	88,000	106,480
◦ PEER SUPPORT SERVICES	21,700	21,000	22,550	112,715	115,000	122,400
◦ CONDUCTIVE EDUCATION	355	355	300	7,672	7,500	8,077
◦ APHASIA AND COMMUNICATION		400	445		11,000	12,440
TOTAL	60,470	69,155	75,420	3,379,382	3,570,000	3,805,715

In 2015-2016, the total number of consumer services surpassed 75,000 and 3.8 million service hours. Independent Living Services grew by 260,000 hours primarily due to the acquisition of new clients defined as low acuity seniors, from the Community Care Access Centres. Recreation and Travel service grew by 103,000 hours due to the one-time opportunity to provide accessible bus services to the participants at the Pan Am and Parapan Am Games held in Toronto in the summer of 2015. Accessible travel outside of Canada decreased, due to the weak Canadian dollar, and was replaced with shorter travel to local destinations

and events. An internal transfer of community programs in Thunder Bay represented growth in the Life Skills and Transitional Services Department. As well the transfer of the ICEwest conference for augmentative communicators in British Columbia to the new Aphasia and Communication Services Department represents both an amalgamation of existing programs and an expansion of service. The growth in our Peer Support Programs reflect expanded programming in Ontario and growth in services in British Columbia, in partnership with the Stroke Recovery Association of British Columbia.

MORE THAN POLIO

PLANNING AND EVALUATION

Annual program plans are developed and submitted to management which creates a consolidated plan for presentation to the Board each March, for implementation at the beginning of each fiscal year, effective April 1st. Plans relate to strategic goals from our five-year strategic plan and each plan's goals and objectives cover three areas: on-going activities, new or expanded initiatives, and quality improvements. Each objective has measurable performance indicators and each plan must identify related risks and mitigation strategies. The current Five-Year Strategic Plan was approved by the Board in March 2013. It is available online to any interested party.

Plans are evaluated twice each year: at forecast in November, and following the end of the fiscal year and completion of the audit in July. The Program Research Department coordinates consumer satisfaction surveys, completed confidentially by program participants and provides critical feedback to management to improve service delivery. As well, every three years this department works with the Human Resources Department to coordinate a Quality of Work Life Survey through Metrics@Work. External researchers and interviewers are used for all surveys to maintain and guarantee confidentiality to survey respondents. This department also works with each program department to establish program logic models and charts, evaluate processes and pilot projects, and works with external research bodies on joint research and program evaluation projects as required.

All programs establish key performance indicators that include measures related to program efficiency and effectiveness, service volumes, and participant satisfaction. With the exception of the variances noted under the program performance section, service goals were met and program participant satisfaction remained stable in 2015-2016. No significant changes in consumer satisfaction from prior surveys were identified in any program. The Quality of Work Life survey took place in 2015, with results shared with management and the Board in November 2015, and updated action plans were presented to the Board in July 2016.

QUALITY IMPROVEMENTS

March of Dimes Canada's ability to provide a wide array of unique and vital services to an increasingly diverse clientele across Canada is supported by a renewed focus on evidence-based practice and consumer evaluations. Scope focuses on quality service design, attention to efficiency and cost effectiveness in service delivery and administration, the development of quality systems and performance metrics, attention to risk assessment and mitigation, strong and comprehensive employee training.

QUALITY SYSTEMS

In 1995, MODC adopted a Quality Services Policy and in 2002 achieved ISO certification for its Independent Living Program and related administrative systems. In 2015, the Home and Vehicle Modification Program also received ISO certification. In 2015, MODC achieved Imagine Canada's accreditation and earned their Trust Mark. This past year, we continued to develop our key performance indicators (KPIs) and tracking systems, to monitor outcomes based on measurable results, and to address issues which arise from the data. We have also advised the funding bodies of the development and use of KPIs. All manuals and forms are reviewed and updated regularly and the intranet is increasingly being developed to support the internal communication of staff teams which are geographically dispersed.

TRAINING

MODC continues to grow and develop our training programs, with over 100 online courses which provide continuing education credits with the Vocational Rehabilitation Association and for staff recognized as Certified Vocational Rehabilitation Professionals. Increasingly, MODC is being contracted to provide training to external organizations. We are currently exploring the feasibility of developing an MODC Training Academy.

HEALTH AND SAFETY

MODC has a strong commitment to Health and Safety and received an \$84,000 Workplace Safety Insurance Board (WSIB) rebate due to our improved ratings related to workplace injury and lost time. MODC is compliant with all Ontario Ministry of Labour's health and safety training requirements. In response to new standards and protocols initiated by the Ontario Fire Marshal's office, MODC worked with local Fire Marshals to review and update the fire safety plans and procedures for all Independent Living Service sites and implemented staff training over the past year.

EFFICIENCY AND COST-EFFECTIVENESS

MODC is cognizant of all its responsibilities as guardian of our resources, and is always looking for opportunities to improve efficiency and cost-effectiveness without compromising service or service quality. Last year was no exception as we streamlined processes in finance, human resources and purchasing, improved reconciliation of employee data between IT and payroll, initiated Requests For Proposals which resulted in cost savings in the Marketing and Communications Department and in employee benefit costs, and continued to automate manual processes.

EXPANDED ROLE IN RESEARCH

For more than two decades, MODC has used external researchers to assess satisfaction with our programs and services. In 2015, we also implemented our triennial survey of employee satisfaction through our Quality of Work Life Survey, and their developed action plans to address issues arising from the survey. In 2014, MODC endowed a professorship in the Department of Occupational Science and Occupational Therapy at the University of Toronto with a focus on community re-integration of survivors of stroke and brain injury. As an added benefit, the March of Dimes' professor has enabled MODC to broaden the review of our programs to better document their impact on consumer quality of life and community engagement. This has led to an increasing number of publications and conference presentations. We have also adopted a more evidence-based approach to our stroke recovery services which will lead to an expansion of these services over the coming years.

COMPLIANCE

All programs and departments are focused on compliance with government regulations, particularly as we move into new provincial and territorial jurisdictions with legislative and regulatory frameworks different from those in Ontario. An annual report to the Risk and Audit Committee confirms compliance with all relevant legislation.

UNDERSTANDING AND MANAGING RISK

March of Dimes Canada established an enterprise risk management framework in 2002, with management implementing an organization-wide program for training and monitoring risk, and the Board establishing a Risk and Audit Committee to oversee the external financial audit, contract an Internal Auditor to conduct audits, approve the internal audit plan, audit management performance on various statutory compliance requirements and report audit results to the Board of Directors. In 2015-2016 all programs and departments undertook a full review of their risk and control ratings and developed an updated profile of risk for their respective departments. This led to a revision of the top risks confronting MODC. Last year, the Internal Audit Consultant supported the internal ISO audit process and completed audits of charitable gaming and the recreation and accessible travel program. On an annual basis, the Internal Audit Consultant reviews the expenses of the CEO and President to ensure compliance with MODC policies and to report to external funders. MODC also has a whistleblower policy in place which is monitored by the Internal Audit Consultant and the Risk and Audit Chair. There were no calls received in 2015-2016.

Cyber-security was a particular focus of the Risk and Audit Committee and an independent audit was initiated to identify any cyber-security vulnerabilities. MODC systems also undergo extensive security audits by funders, particularly Veterans Affairs Canada. The March of Dimes Canada Non-Profit Housing Corporation contracted a property management firm to replace its manager, thus improving quality of service, service continuity and risk mitigation.

MORE THAN POLIO

March of Dimes Canada recognizes the following key risks to its operations:

- › The majority of the organization's funds come from government and crown corporations in the form of grants or fees to purchase specific services. The organization is therefore vulnerable to changes in legislation, government funding priorities or policies affecting its approach to service delivery, contract changes, retendering, or non-renewal of contracts.
- › Most revenue received is designated for specific uses and cannot be retained or used for other purposes.
- › March of Dimes Canada is vulnerable to changes in the political, economic and social environments which affect funding through purchased services or donor support.
- › A number of key services are dependent on discretionary dollars raised through fund development, business operations and proprietary services. These programs are at risk when budget targets are not achieved.
- › Strategic goals, such as building the brand and expanding services across Canada require an investment of funds and community building with little guarantee of immediate return on the investment.

Our Government Relations and Advocacy Department, in conjunction with senior management, monitors government policy and identifies opportunities and risks while cultivating proactive relationships with government at senior levels to promote the issues impacting people with disabilities as well as to address issues affecting the organization or sector.

HUMAN RESOURCES The Human Resources Department is responsible for managing our most valuable resource—our dedicated, hard-working talented employees. Their broad range of contributions has created a unique culture from which our success has grown. This department handles recruitment, employee development and training, labour and employee relations, performance management, payroll and benefits administration.

The Quality of Work Life study was contracted to Metrics@Work, a firm that specializes in this field and provides external comparators, normed scales, and confidentiality to our employees to ensure a true picture of work life at MODC. This survey assesses employee engagement and engagement drivers related to the job, the local work environment and the organization as a whole.

The 2015-2016 survey results were extremely positive, showed continual improvement from the 2012 survey,

which had better results than the survey in 2009. With the goal of continuous improvement, managers in all departments and regions discussed the survey results and developed action plans to sustain or improve employee satisfaction in 2016-2017 and beyond.

The CAO also oversees Corporate Services which includes purchasing, facility management, administrative policies and leases. Several Business Services are sold to other not-for profit organizations, including payroll and training.

PERFORMANCE MANAGEMENT AND COMPENSATION

All employees are individually evaluated annually based on a comprehensive performance contract and set of core competencies for their particular jobs. Managers are also evaluated based on achievement of program goals and key performance indicators in their annual program plans. Pay is based on merit under a comprehensive salary structure with regular comparators to similar organizations. The policy of March of Dimes Canada is to provide fair compensation, and to be in the mid-range in the marketplace regarding pay levels for most staff and in

the 75% range for senior management in comparably sized agencies in the community services sector. As well, all employees are eligible for a pay bonus for exceptional performance.

For senior management, bonuses are based fifty percent on corporate goals that are submitted to the Executive Compensation Committee. The results are evaluated at year-end by the Committee, which then reports to the Board of Directors.



INFORMATION TECHNOLOGY

Management Information systems are centrally designed, networked and supported with a 24-hour help desk. MODC, like most organizations, is faced with the periodic need for large investments in IT infra-structure to update or replace software and hardware due to age or lack of support. To mitigate against the financial impact of these events, MODC established an IT Major Capital Reserve in 2015 and built the reserve to \$1 million at the end of 2015-2016.

Layers of redundancies, back-up systems, a secondary hot site and off-site data storage protect the organization in the event of system failure, damage, or natural disaster. The 2014-2015 Information Technology privacy and external security audits all concluded that the organization's systems meet funder security standards and comply with federal privacy legislation. A 2016 cyber-security vulnerability assessment was undertaken by Fernhill Associates. The security report is under review at the time of this publication.

MARKETING AND COMMUNICATIONS

The Marketing and Communications Department, though a small team, supported all fundraising activities and our programs and services with public relations and media, graphic design, digital marketing and print of all materials from letterhead to the annual report, e-newsletters, social media platforms and more. In 2013, this department

developed a three-year plan and will update the plan in 2016-2017. Communications support for MODC programs has expanded and improved over the past three years. In the fourth quarter of 2015-2016, a Marketing and Sales Coordinator was hired to market specific donor-funded services and increase revenue to support these services.

Captain Mark Kelly, Keynote Speaker at the 2015 Ability and Beyond Dinner



MORE THAN POLIO

INTERNAL CONTROLS

A number of internal controls are in place which are reviewed annually and signed off by management; these comprise part of the annual external audit. Employees and volunteers annually sign off on business conduct policies and provide proof of professional designations, insurance and other requirements to perform their duties. An extensive in-house training program is managed to ensure staff achieve and retain certification requirements, complete required job skills and upgrades to meet business needs, or academic upgrading. Funds are available to cover tuition for specific requirements.

Extensive operations and policy manuals are in place and are regularly updated for all programs and corporate resource departments such as Finance, Human Resources and Information Technology.

The reliability of financial reporting, including budgeting, monthly statements, financial analysis and transactional procedures are monitored by both management and the Finance Committee. Sub-committees on employee pensions and corporate investments select and monitor the performance of external fund managers against set targets, and quarterly report to the Finance Committee.

Governance and management functions are clearly delineated and the Internal Audit Consultant reports separately and confidentially to the Board through the Risk and Audit Committee.

Emergency preparedness is now part of management planning and includes business continuity planning which is periodically reviewed and updated.


GOVERNANCE

As of May 8, 2013, a continuance was granted by the federal government which resulted in combining the operations of Ontario March of Dimes and March of Dimes Canada as one federally chartered charity, under the Ontario March of Dimes charitable number and the March of Dimes Canada name. The previous March of Dimes Canada charitable corporation now exists as March of Dimes Canada Foundation, but operating plans have not been developed for this Foundation. Ontario March of Dimes Non-Profit Housing Corporation is now federally chartered as March of Dimes Canada Non-Profit Housing Corporation and will pursue opportunities in and outside of Ontario to provide accessible, affordable supportive housing for people with disabilities.

March of Dimes Canada is governed by a 24-person board with representation of the skills needed for decision-making and accountability including finance, legal, risk, audit, human resources, operational management, as well as social and health services,

research, and consumer empowerment. In addition the board is composed of men and women across the adult age spectrum with representation of people with disabilities, ethnic diversity and the broad geography in which MODC operates. In 2015-2016, five provinces were represented on the Board and five communities outside of Ontario have MODC volunteer committees supported by senior staff.

The Board of Directors meets a minimum of six times per year and has five working committees: Risk and Audit, Finance, Nominating and Governance, Executive Compensation, and CEO Evaluation. The Board contributes to and approves a five-year strategic plan drafted by management and annual plans that provide an operational blueprint to fulfill the strategic plan. The annual plan is accompanied by a budget and a mid-year forecast is produced, that once approved, serves as the revised budget and plan. Monthly statements are monitored by the Finance and Executive Committees.



The Nominating and Governance Committee of the Board is responsible for the evaluation of existing Board members, recruitment of new members, as well as Board training and orientation. This Committee considers skill requirements within the Board at the time of recruitment and targets recruitment to fill any gaps. Board member evaluation includes participation and attendance, as well as the quality of the contribution of each member. Initial terms on the Board are typically three years, with one-third of the Board elected each year. In 2015-2016, a Board Effectiveness survey was undertaken. Results were communicated with the Board and follow-up on items raised was implemented.

Management works closely with the Board, its committees and subsidiary Boards, providing necessary information for decision-making, planning, agenda building, and policy development.

Board members may play an important role in representing the organization's position or interest in consultation with government bodies or funders. MODC has begun to organize out-of-province community or regional volunteer committees to build the capacity of MODC to be present in other jurisdictions and to bring input to the Board and management.

The chart on p. 19 explains the key areas of responsibility differentiation between the Board and management, and the organizational chart on p. 18 illustrates the management structure that oversees MODC and its subsidiaries.

March of Dimes Canada publishes its annual audited financial statements and meets all legislated compliance requirements including the filing of

a T3010 each year with Canada Revenue Agency. Information is posted on the CRA site. In addition, transparency is achieved through the Annual Report which is posted online, preparation of various reports to government and other funders, audited expenditure reports for government, a robust risk management program, and the contracted services of an independent auditor who is accountable to the Risk and Audit Committee which reports to the Board. In 2014, March of Dimes Canada won the Award for Excellence in Financial Reporting Transparency from the Voluntary Sector Reporting Awards. As Ontario March of Dimes, this award had also been won in 2012.

Transparency includes an open environment for questions, complaints, challenges, all to lead to improvements, quality service, and good communication. MODC annually gathers feedback from clients via customer surveys; every three years we have an independent Quality of Work Life Survey of employees; we have a triennial Board Effectiveness survey as well. We have recently posted a Complaints policy on our website, updated all Privacy policies with clients and posted these as well. We do donor complaints tracking, and from time to time we hold focus groups or surveys in communities to gather input on our services or on the needs of people with disabilities. In 2014-15, MODC achieved accreditation under the Standards Program of Imagine Canada and renewed this in 2015-2016.

The March of Dimes Canada Non-Profit Housing Corporation and the Rehabilitation Foundation for Disabled Persons U.S. will continue to operate under separate charitable numbers with independent Boards of Directors. The members of these corporations are the Directors of MODC.

OUTLOOK



Over the past three years, we have transitioned into a national charitable organization, with the goal of expanding services to reach more Canadians with disabilities, while enhancing our brand. They have been years of unusually strong financial performance, which exceeded our expectations and permitted the

organization to grow nationally, build reserves and invest in growth and infrastructure. We look forward with cautious optimism to expanding our services into new communities across all provinces, building new alliances and partnerships, and increasing our resources, all with the goal of bringing the services of MODC to Canadian residents with disabilities, wherever they reside, and *creating a society where Canadians everywhere have equal access to all services, facilities, information, and feel a high degree of inclusion and independence.*

MORE THAN POLIO

AWARDS & GRANTS

At the Annual General Meeting March of Dimes Canada honoured several individuals and corporations who are endeavoring to enhance the lives of people living with physical disabilities.

COMMUNITY PARTNERSHIP AWARD

Awarded to an organization or community group for outstanding collaboration with March of Dimes Canada in support of persons with disabilities.

REENA, Vaughan, Ontario

AWARD OF MERIT FOR BARRIER-FREE DESIGN

Awarded to an owner(s) of a building or facility that has been designed or renovated with special regard to accessibility for persons with a disability.

Participation Lodge, Holland Centre, Ontario

THE JUDGE GEORGE FERGUSON AWARD

Awarded to a business, organization or individual contributing in an outstanding way to enabling "equality and full participation" for people with disabilities.

British Columbia Aboriginal Network on Disability Society, Victoria, British Columbia

VOCATIONAL REHABILITATION AWARD

Awarded to a business, organization, or agency making an outstanding contribution to the vocational rehabilitation and employment of adults with physical disabilities.

Tony LaForet, Thunder Bay, Ontario

REVEREND ROY ESSEX AWARD

Awarded to a long-term volunteer who has demonstrated a high degree of commitment and made an outstanding contribution to the goals of March of Dimes Canada.

Colin Hardman, Oakville, Ontario

RICHARD KALL EMPLOYEE AWARD OF EXCELLENCE

Awarded to any full or part-time employee who demonstrates selflessness, excellence, improves the work environment and enhances customer service.

Ruth Patterson, Richmond Hill, Ontario

WADE HAMPTON TRAINING BURSARY

Awarded to any Ontarian with a physical disability requiring financial assistance to pursue a profession or career goal.

Amanda Warren, Calgary, Alberta

RICK HANSEN AWARD OF EXCELLENCE

Awarded to someone who has demonstrated the dedication and commitment exemplified by Rick Hansen, and has achieved international recognition in aiding adults with physical disabilities.

Tracy Schmitt, Toronto, Ontario

THE RIGHT HONOURABLE PAUL MARTIN SR. AWARD

Awarded to an individual or group for long-time service to Ontario March of Dimes in the area of fundraising, service or policy.

Peter, Jan & Laura Bingeman, Petersburg, Ontario



Back row left - right: Blair Roblin, Adam Cieply, Sandy Stemp, Neil Belanger, Peter Bingeman, Ruth Patterson, Tony Laforet, Colin Hardman, David Morley. Front row left - right: Stephen Lytton, Laura Bingeman, Jan Bingeman, Amanda Warren, Sandy Keshen, Jenelle Ross, Andria Spinel.



Liane Roberts and Sarah Hamlin are two Personal Effectiveness Training Program participants who have never been able to go to the end of the beach. Thanks to the City of St. Catharines, Mobi Mats were introduced to make accessible pathways for beachgoers. Liane and Sarah are all smiles as they get to experience the water's edge for the first time.

MORE THAN POLIO

FUND DEVELOPMENT BRIDGING OUR DONORS TO OUR PROGRAMS

March of Dimes Canada began with the Marching Mothers Door-to-Door campaign to raise funds to support research to eradicate the threat of polio.

March of Dimes Canada has come a long way in raising funds through multiple types of solicitations and events. We have over 35,000 donors supporting our donor-funded programs.

We still canvass the streets in local communities in Ontario, carrying on the tradition of the Marching Mothers through today's Community Campaigns.

Our volunteers perform in local rock bands for "Rock for Dimes" events coast-to-coast in 14 cities, and play volleyball in "Spiking for Dimes" and dodgeball in "Dodging for Dimes."

Our peer support volunteers participate in "Walk and Roll" events to raise funds for their local Peer Support groups.

This was a year to celebrate our 65th Anniversary and to hear Commander Mark Kelly speak at the Ability and Beyond Dinner, as well as to drink tea at our OpportuniTea events with Kate Linder and Friends from The Young and the Restless.

We are grateful to our Spokesperson William Shatner and our ambassadors, Bret "The Hitman" Hart, Kate Linder and Mishael Morgan of The Young and the Restless for their unending support.

We launched our first "Stand Up for Accessibility" campaign where we encouraged people to stand up for our consumers via our Social Media platforms.

Our 2015-2016 campaign resulted in almost 6 million dollars being raised for our vital donor-funded programs.

Total fundraising revenue went from 5.4% of gross revenues to 5.2%, but in a difficult and challenging economy, we are impressed with constancy of results.

Kate Linder of The Young and the Restless is pictured with Susan Cavanagh at the 2015 OpportuniTea event in Toronto.



THANK YOU TO OUR DONORS

March of Dimes Canada relies on the generosity of donors to help fund our programs. Due to space limitations, only those donors who made a gift of \$1,000+ or whose cumulative giving reached \$5,000+ in 2015-2016 are recognized in this Annual Report.

However, we extend our sincere appreciation to all donors. We also extend our gratitude to those donors who wish to remain anonymous. Every effort has been made to ensure the accuracy and completeness of these very important lists. We apologize for any errors or omissions.

Donor names are also published online at www.marchofdimes.ca/donate

JONAS SALK CIRCLE OF FRIENDS

The Circle commemorates Dr. Jonas Salk's life-saving work in the development of the first polio vaccine and his humanitarian contributions, and recognizes the contribution of our most exceptional donors, who are lifetime members.

CATEGORIES OF GIVING

VISIONARY

DISCOVERER

PIONEER

VISIONARY

\$1,000,000+

CORPORATE

TD Bank Group

ESTATES

Joseph, Ruby and Janet Youdell

DISCOVERER

\$500,000 - \$999,999

CORPORATE

Transamerica Life Canada

PIONEER

\$100,000 - 499,999

CORPORATE

Scotiabank

Bell Canada

Canadian Imperial Bank of Commerce (CIBC)

Citifinancial Canada

Dentons Canada LLP

Green Shield Canada

Liquor Control Board of Ontario (LCBO)

Princess of Wales Own Regiment

The Family of the Right Honourable Paul Martin

RBC Royal Bank

Sanofi Aventis/ Sanofi Pasteur

Shoppers Home Health Care

INDIVIDUAL

Anne-Marie Canning

Alexander Christ

Dr. David Collins

Dr. Sydney L. Gershon

Dr. Frank Mastrogiacomu

The Strahan Family

The Toby Family

ESTATES

Vera M. Campbell

Peter Collins

Donald Alexander Cromar

Vera Mellisa Fleming

Doris Goodwin

John Haas

Isabel Margaret McDowell

Alexander J. Morris

Henry Daniel Statham

Hazel Mae Schwerdtfenger

Margaret St. John

Dr. Ed and Bobby Yielding

MORE THAN POLIO

We would like to acknowledge major gifts that moved several donors to new categories:

› JOE TOBY INVESTOR TO PIONEER

Joe Toby is an ingenious problem solver. After a distinguished career in designing and building bottling equipment for A list clients such as Molsons, Joe turned his attention to DesignAbility, designing and building devices that assist those with special needs and physical disabilities. Producing over 36 projects a year that include everything from safe beds and cribs to hydraulic lifting commodes, custom cutlery, seating and mobility devices, Joe thrives on the challenge. On behalf of the hundreds of people you have helped gain more access, independence and dignity, we thank you.

› DR. FRANK MASTROGIACOMO INVESTOR TO PIONEER

Dr. Frank Mastrogiacomo is a clinical fellowship coordinator and an orthopaedic surgeon at the Toronto East General Hospital. He is also a lecturer at the University of Toronto, and has been a volunteer specialist of the Northern Medical Clinics program since 2007. During his 9 years of service, Dr. Mastrogiacomo has conducted 61 clinics and has seen over 1,700 patients. His patients love him and we are truly blessed to have such an upstanding and compassionate individual as part of the Northern Medical team. Thank you Dr. Mastrogiacomo.

› ALLERGAN CANADA BENEFACTOR TO INVESTOR

Allergan Canada is a global pharmaceutical company, and a strong supporter of MODC's work. In 2013-2014, Allergan donated a very generous \$30,000 to Peers Fostering Hope, an in-hospital visitation program for stroke survivors. Peers Fostering Hope helps stroke survivors navigate their recovery, and build a network of peers who understand what they're going through, which becomes an invaluable resource.

That was followed by a \$20,000 donation towards updating our Caregivers' Guide to Stroke Recovery in 2016. The Guide provides information and tips for people embarking on the journey of caring for a stroke survivor. It fulfills a significant need for a population that isn't always adequately supported. Allergan's support allowed us to distribute 50,000 copies of the Guide across Canada to people who will benefit greatly from it. Allergan's support has helped MODC deliver programs that directly impact lives, and we thank them for their generosity.

› MACKENZIE INVESTMENTS BENEFACTOR TO INVESTOR

Mackenzie Investments supports social-being and welfare through the Mackenzie Investments Charitable Foundation. Their focus is on underprivileged, challenged, ill, and at-risk children, youth, and young adults.

Between 1994 and 2005, Mackenzie donated nearly \$35,000 to MODC for our golf tournaments. In June 2015, another \$1,500 was donated for our Opening Doors for Accessibility (ODFA) Toronto conference for people with physical disabilities. Our ODFA conferences provide a place for people living with disabilities, their families, caregivers, and health care professionals to get together and share information. They're also an opportunity for people to find out what resources are available in their communities.

Thanks in part to Mackenzie Investment's support, MODC was able to connect people with information and resources they need to live more independent lives.

› GLOBAL TV SPECIAL MENTION

Global TV has been a national supporter of MODC since 2006, contributing well over \$500,000 worth of in-kind donations and helping us raise awareness about our programs and services.

Global currently supports MODC in Calgary, Edmonton, Montreal and Toronto as a partner on special events, including our: Ability & Beyond Dinner, OpportuniTea with Kate Linder and Friends, and our series of Rock for Dimes fundraisers. Global provides us with free or discounted public service announcements, billboard advertising, and community calendar entries, as well as local on-air personalities to host events.

Global TV plays a vital role in Canadian communities through their quality local programming and programs that engage, entertain and inform viewers, and they have been an invaluable partner in awareness about MODC's work.

PAUL MARTIN SENIOR SOCIETY



The Honourable Paul Martin Sr. spent 39 years in federal politics and a lifetime serving Canadians. The Paul Martin Sr. Society recognizes outstanding donors who follow the inspirational legacy of a great Canadian who, as Minister of Health and Welfare, introduced universal polio vaccination to Canada.

CATEGORIES OF GIVING > INVESTOR BENEFACTOR PATRON MEMBER

INVESTOR > \$50,000 - \$99,999

CORPORATE

- Allergan Inc.
- AMG Medical Inc.
- BMO Financial Group
- Mackenzie Investments

- Power Corporation of Canada
 - Procter & Gamble Inc.
 - Rexall
 - Stewart McKelvey LLP
- INDIVIDUAL**
- Agnes Faraci
 - Dr. Joel Alan Finkelstein

- Edward & Joyce Gittings
- Mark Golding
- Dr. Andrew Howard
- Dr. Markku Nousiainen
- Dr. Albert Yee**

BENEFACTOR > \$25,000 - \$49,999

CORPORATE

- Country Gardens RV Park
- Fisherman's Cove Tent & Trailer Park Ltd.
- Genx Inc.
- Green Line Properties Limited (Hammock Harbour)
- KPMG
- Leon's Furniture Limited

- McInnes Cooper
 - Oatley, Vigmond Personal Injury Lawyers
 - Resolute FP Canada
 - Campers from Sandy Beach Resort
 - The Cadillac Fairview Corporation Limited
- INDIVIDUAL**
- Neil Anthes
 - Dr. Dale Dantzer
 - Steve Laciak**

- Anthony Lisanti**
- Pierrette Lévesque**
- Neil & Deborah Rosta
- Andria Spindel**
- Dr. Lianne Tile**
- Dr. Veronica Wadey
- Jack & Patricia Warriner**
- Linda Yielding

PATRON > \$10,000 - \$24,999

CORPORATE

- Aroga Technologies Ltd.**
- Bill Brown Wealth Management at BMO Nesbitt Burns
- Bruce Power**
- Delmar International Inc.
- Edgewater Financial Group Inc.
- eSSENTIAL Accessibility Inc.**
- Great-West Life
- Home Depot Canada
- Hydro One Employees' Pensioners Charity Trust
- IBM Canada Ltd.
- Investors Group Financial Services Inc.
- JDS Fundraising Services Inc.
- Kao Canada Inc.
- McKesson Canada**
- Microcomputer Science Centre Inc.**

- Scodesign Distribution Inc.
 - Sun Life Financial Services of Canada
 - Sunspace Sunrooms**
 - Toronto Star Newspapers Limited
 - Union Gas Ltd.**
 - Woodland Park Limited
- INDIVIDUAL**
- Dr. Jihad Abouali**
 - Marjorie Allen
 - Alan Barkin
 - William & Karen Ann Barnett
 - Margaret Bates
 - Alexander Beaton
 - Al Meghji & Diana Belevsky**
 - Don & Sheryl Brommet**
 - Dr. Gladys Chan
 - Michael Chao
 - Murray Edwards
 - Henry Ens
 - Dr. Shawn Garbedian**

- Paul Fink & Mrs. Beth Gorbet
- Elizabeth Greville
- Dr. Guido Hockmann
- Kathryn Kennedy**
- Charan Kumar
- Jerry Lucas
- Sydney McMorran
- Gary & Joyce McMurray
- Margaret Meynell
- Helen Moore
- Robert Morris
- Sandra Nymark
- Marion Potter**
- E. M. Mae Potton
- Keith & Patricia Rodgers
- Kim Shannon
- Paul R. & Betty Simpson
- Jeffrey Steckley
- Dianne Tyers
- John Watson

MORE THAN POLIO

MEMBER > \$5,000 - \$9,999

CORPORATE

Aimia

Amdocs

Cameco Corporation

Canada Post Corporation

CGI ISMC

General Coach

GMP Securities L P

Horizon Employee's Charitable Fund

I M P Group International Inc.

Ingredion Canada

J. S. Cheng & Partners Inc.

JSS Barristers

Middlefield Group

People Corporation

Power Workers' Union

Recyclable Materials Marketing

SITA Advanced Resources Canada Ltd.

Solo Liquor Holdings Ltd.

Stikeman Elliott LLP

Telus Communication Inc.

TEMEC Engineering

The Driz Group

TJX Canada

Tropic Air Systems

Wagstaff Riverwood Limited

Wards PC

WayFayer Insurance

Wellington Laboratories Inc.

INDIVIDUAL

Joseph Amalraj

Harold Baardsnes

Dr. & Mr. Nehama Moshe Baum

Paul Beeston

Rosemary Beech

Doris Bell

Christie Blatchford

Ralph Bond

Linda Burman

Bert Carriere

Velma Carroll

Annmarie Chin

Adam Cieply

Ricky Cohen

Mr. & Mrs. M. G. Corbett

Isobel Cork

Charles Coupal

Kenneth Daugherty

Marc Dore

Christine Drane

Bruce Earle

David Farmer

David Fisher

Alvin Fleischaker

Tom Flemming

A. Richard Fraser

Janet Fuhrer

Mr. & Mrs. A. Guerra

Stephen Gurman

Lorraine Halabisky

Elizabeth Hamilton

Leslie Harding

Maura Harrington

Robert James Hawkins

Glynis Henry

Marion Holmes

Mrs. P. J. Holway

Kevin Howes

Zora Jackson

Dusan Jahnatek

Roth James

Robert Johnson

Dave Kennedy

Audrey Kenny

David Kirkland

Patrick Kuiack

Leah Lepage

Jean Liberty

Elizabeth Ann Lounsbury

Dr. Harsha Malempati

George McCowan

Inez McDonald

Brian McKeown

Jeanine Moore

Anne More

Dr. A. Muhunthan

Rod D. Mundy

Joseph Natywaray

Ronald Nishi

John Pacholuk

Alistair Packman

William Pearson

Eileen Philp

Donald Pringle

Judy Quillin

Donald Rolfe

Dr. Louise Rooke

Jenelle M. K. Ross

Janice Ryan-Whitton

Cicely Scroggs

Robert & Gladys Sheard

Catherine Sherrard

Martin & Anna Simmonds

Marie-Luc Simoneau

Faida Smale

Karan Stemmler

Mary Lynne Stewart

Uwe Storjohann

Janet Thomas

Dennis Ullman

Michael Van Leeuwen

John De Lind Van Wijngaarden

Jack Verduyn

James Williams

Audrey Wilson

Kathleen Wilson

John Wittmann

Patricia Wong

Norm Woodard

Richard Woodley

Brenda Yates

Jimmy Yung

Anthony Zerkovich

ELLEN FAIRCLOUGH SOCIETY



The Ellen Fairclough Society® honours generous donors who have contributed a single or cumulative gift of \$1,000 – \$4,999. Ellen Fairclough was Canada’s first female federal Cabinet Minister. She was the Honorary Chair of Ontario March of Dimes 40,000 Marching Mothers® who canvassed door-to-door in neighbourhoods across Canada, raising funds for polio research. The Ellen Fairclough Society® commemorates her pioneering spirit.

The Honourable *Ellen Fairclough* is shown leading the Marching Mothers® in the mid-1950s to collect dimes used to fund research for the polio vaccine. The vaccine was discovered in 1955.

CORPORATE

1543911 Ontario Inc.
 Access Independent Living Services
 Access Storage
 Accessramp & Mobility System Inc.
 Alberta Treasury Branches Financial
 Barton Cotton
 Begley Overhead Doors
 Black Dog Professional Driver Education Ltd.
 Canadian Progress Club (Saskatoon)
 Canadian Recreation Vehicle Association (CRVA)
 CI Institutional Asset
 City Of Guelph
 Closing The Gap Healthcare Group Inc.
 Corex Resources Ltd.
 Cox & Palmer
 CR Head Injury
 Daedalus Technologies Inc.
 DAP Engineering Ltd.
 GC & Co Salon and Med Spa
 Giant Tiger Stores Limited
 Goldline Mobility & Conversions
 Hammond Power Solutions Inc.
 Hewitt Dentistry
 Labourers’ International Union of North America Local 1059
 Les Enfants Du Rotary
 Mattamy Homes Ltd.
 McMillan Law Professional Corporation
 North American Direct Marketing Inc.
 Ontario RV Dealers Association

Pacific & Western
 Parkland Technology Solutions Inc.
 Patterson Medical Canada, Inc.
 Pellarin Inc.
 Rideau Acres Campground
 Salma Jaffer Law
 Saltillo Corporation
 Symcor Inc.
 Taipale Design Inc.
 Tata Consultancy Services Canada Inc.
 The Automax Centre

INDIVIDUAL

Robert Adamson
 Betty Anderson
 Pamela Arsenault
 Ruth Balmer
 Dr. Luis Barreto
 Mark Beaudet
 Douglas Brenham
 Shirley Chomyn
 Ricky Cohen
 Shari Cooper
 Terence Corcoran
 James Flanagan
 Daniel Gideon
 Dr. Kevin Mathew Grant
 Sam & Honey Grant
 Jesse Heidt
 Harold Holloway
 Joe Hudson

John Ide
 Dona Justice
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 Peter Kilkenny
 Dr. Sharon Kim
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 Louise Martin
 Dr. Morris Milner
 Diane Mitanis
 Robert Moore
 Peter Pekos
 Larry Pogson
 Sol Prizant
 Paul Ricci
 Faron Roth
 Emily Sharpe
 Francis Sitwell
 Eric Smith
 Glenn Solomon
 Mark Strachan
 Krista Sullivan
 Dr. L. Deborah Sword
 Dianne Tyers
 Mr. J. Vilcu
 Keith & Laura Williams-McArthur

MORE THAN POLIO

LEGACY CIRCLE SOCIETY

Legacy Circle Society recognizes and honours those individuals whose estate gifts will provide support for March of Dimes and its mission. Estate gifts are not received during a donor's lifetime. Membership in Legacy Circle Society ensures that these gifts will be appropriately recognized while donors are living.

Harry and Inna Boyer

Michael J. Kent

Verna Rose Massam

Janet Candido

Audrey King

Dervish Arben Mitrovica

Lawrence Foster

David Logan

Lynn Nissenbaum

Isabella Jefferey

Stuart Logan

OTHER DONATIONS

We gratefully acknowledge the support of various other individuals, corporations and agencies.

AGENCIES AND SERVICE CLUBS

Rotary Club of Thunder Bay
(Fort William)

May Court Club of Oakville

Organization of Alberta Students in
Speech

Rotary Club of Hearst

ISAAC Canada

Cambridge Stroke Recovery Association

BEQUESTS

Estate of Alice Elaine Savoie

Estate of Ethel Grossman

Estate of Murray William Culp

Estate of Arthur Agajanian

Estate of Inge Kramer

Estate of Peter Collins

Estate of Arvila S. Moore

Estate of Janet Allison Cleland

Estate of Wesley Richmond Grant

Estate of Audrey Yvonne Smith

Estate of John Haas

Estate of William MacDonald Bayes

Estate of Donald K. Poulton

Estate of Michael Dashchuk

The John A. Sanderson & Family Trust

Estate of Doreen Estelle Bent

Estate of Murray Donald Spence

LIFE INSURANCE PLEDGES

Fraser Deacon

Patricia Maguire

Jerry Lucas

Andria Spindel

CAMPERS HELPING CAMPERS PROGRAM

Campers from Sandy Beach Resort

Great Blue Resorts

Parkbridge Lifestyle Communities Inc.

Camping In Ontario

Green Wood Gems

Resorts of Ontario

Canadian Recreational Vehicle
Association (CRVA)

Hammock Harbour RV Park Resort
(Greenline Property Limited)

Rideau Acres Campground

Carefree RV Resorts & Campgrounds

Knights Beach Resort

RV Gazette / Canadian RVing

Cobourg East Campground

Log Chateau Park

Sherkston Shores

Country Gardens RV Park

Loughborough Lake Holiday Park

Sun Cruiser Media/ Snowbirds & RV
Travellers

General Coach Canada

Ontario Recreation Vehicle Dealer
Association (ORVDA)

Sunspace Sunrooms

Global Coin Solutions

Wayfarer Insurance Brokers



FOUNDATIONS

- A.W.B. Charitable Foundation
- Albert & Temmy Latner Family Foundation
- Alberta Health Services Staff Charities Fund
- Anna & Edward C. Churchill Foundation
- Barnard Family Foundation
- Betty Quintus Memorial Trust - Strategic Charitable Giving Foundation
- Bishop Alexander Carter Foundation
- Bourassa Savaria Foundation
- Brunatti-Dyment Fund - Niagara Community Foundation
- Butler Family Fund - London Community Foundation
- Community Foundation of Mississauga
- Crist Family Foundation - Aqueduct Foundation
- D & F Zurbrigg Family Foundation
- Edmonton Community Foundation
- Enterprise Rent A Car Canada Foundation
- Gear Foundation
- Harmonize for Speech Fund
- James and Alfreda Parlee Fund
- JBH Fund - Vancouver Foundation
- Joy Foundation - Oakville Community Foundation
- MacFeeters Family Fund at the Toronto Foundation
- Malloch Foundation Fund - Hamilton Community Foundation
- Martin Foundation Fund - Hamilton Community Foundation
- McLaughlin-Flinn Fund - Strategic Charitable Giving Foundation
- McLean Smits Family Foundation
- National Steel Car Employee Donation Fund
- O'Brien - Jackson Family Foundation
- Spirit Catcher Flow Through Foundation - Barrie Community Foundation
- The Alice & Murray Maitland Foundation
- The Bradstreet Family Foundation
- The Brumara Foundation
- The Catherine and Maxwell Meighen Foundation
- The D H Gordon Foundation
- The Derick Brenninkmeyer Charity Foundation
- The Guelph Community Foundation
- The Honey & Leonard Wolfe Family Charitable Foundation
- The Hope Charitable Foundation
- The John and Judy Bragg Family Foundation
- The Lawrence and Judith Tanenbaum Family Foundation
- The Windsor Foundation
- Tony and Caley Taylor Family Fund
- Walker Wood Foundation

FUNDERS

UNITED WAY PARTNERS

- United Way of Cochrane-Timiskaming
- United Way Centraide Stormont, Dundas and Glengarry
- United Way Guelph Wellington Dufferin
- United Way Kingston, Frontenac, Lennox, and Addington
- United Way Kitchener Waterloo & Area
- United Way London & Middlesex
- United Way Peel Region
- United Way Sarnia-Lambton
- United Way Sault Ste. Marie and district
- United Way Thunder Bay
- United Way Toronto & York Region
- United Way Centraide Sudbury and/et Nipissing Districts

LOCAL HEALTH INTEGRATION NETWORK PARTNERS

- Central LHIN
- Central East LHIN
- Central West LHIN
- Champlain LHIN
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- North East LHIN
- North West LHIN
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- South West LHIN
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Without government support and recognition of the needs of people with physical disabilities, many of our programs and services would not be possible.

We thank the provincial and federal governments for their various contributions.



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