



March of Dime*s* Jubilee



Annual Report
2011 - 2012

THREE KEY ATTRIBUTES THAT DIFFERENTIATE OUR ORGANIZATION WITHIN CANADA:

SERVICE DIVERSITY

March of Dimes provides a wide range of services to people with physical disabilities. We are a one-stop service provider, helping our consumers achieve or sustain independence and remain active in their communities.

BROAD CONSTITUENCY

March of Dimes serves children and adults of all ages, with any physical disability, whether that disability resulted from birth, accident, or illness. Our scope has been expanding, and will continue to expand, to the elderly, to people outside of Ontario, and for some services, to people without a physical disability who can benefit from our expertise, such as vocational rehabilitation.

OUR PHILOSOPHY

Serving as both an advocate and a service provider, March of Dimes empowers people with physical disabilities to live independently at home and have access to their communities. While our programs and consumers are diverse, it is our consistent commitment to personal empowerment and independence that links these services.

OUR VISION:

To create a society inclusive of people with physical disabilities.

OUR MISSION:

To maximize the independence, personal empowerment and community participation of people with physical disabilities.

OUR CORE VALUES:

TO OUR CONSUMERS

Provide solutions, through service, advocacy and research, which further enhance opportunity, self-sufficiency, dignity and quality of life.

TO OUR EMPLOYEES

Create an environment that nurtures, recognizes and rewards excellence.

TO OUR COMMUNITY

Demonstrate leadership through innovation and initiative.

TO OUR STAKEHOLDERS

Be accountable and responsible as financial stewards, quality service providers and advocates for our constituents.

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Chair and President's Message



John Humphries,
Chairman of the Board

A handwritten signature in black ink that reads "John Humphries".



Andria Spindel
President and CEO

A handwritten signature in black ink that reads "Andria Spindel".

Every year the Annual Report provides an opportunity to comment on whether the goals we set were achieved, whether we met challenges that set us back or required us to revise our plans. In no other year, except 1991, did Ontario March of Dimes experience such a significant shift in financial operations as in 2011. The major reason was that we experienced the loss of a major contract for Employment Services when the Workers Safety and Insurance Board of Ontario opted to take case management services in house. Other contributing factors related to third party contracts, several of which were funded at levels below the true cost of service. Thus, layoffs occurred, offices were downsized and overall restructuring had to take place in our Employment Services Department. The positive is that we retained many great staff. Our focus has been in the morale of our employees while maintaining quality and continuity of service. Our staff were encouraged and supported to complete their professional accreditation and we continued to produce strong measurable results. The 2012-13 year will be one of reconfigured Employment Services, renewed contract bidding, efficiencies in existing service delivery and a strong focus on outcomes for our clients.

Other programs grew and more people were served in all programs. Consumer satisfaction ratings remained high. An exercise in strategic planning began and a new five-year plan with input from across the agency, will be presented to the Board of Directors next March. Despite the challenges mentioned above for Employment Services, March of Dimes fulfilled or exceeded the goals set in the 2008-13 Strategic Plan.

FICCDAT 2011, the Festival of International Conferences on Caregiving, Disability, Aging and Technology, was a big success, bringing together 1100 people from multiple disciplines and countries to six concurrent conferences organized and hosted by March of Dimes Canada and the Toronto Rehabilitation Institute. This has set the stage for March of Dimes to be recognized as a world leader in support for rehabilitation research, innovative services, advanced social and health policies, and partnerships with many sectors. Arising from this, our organization spearheaded an expert panel to develop the *Toronto Declaration on Bridging Knowledge, Policy and Practice in Aging and Disability* now available in thirteen languages.

This annual report highlights our results, new initiatives, volunteers, leadership activities in the disability sector, and provides a Management Discussion and Analysis covering important corporate risks and business practices that mitigate those risks. We thank all of the dedicated staff, volunteers and donors, as well as corporate and government funders, and we welcome your feedback.

Sincerely,

Andria Spindel, President and C.E.O.

John Humphries, Chairman of the Board



Our 'Dime' and Jubilee

60 Years and still Marching
2011-2012

The 60th Anniversary is traditionally celebrated with a diamond. And much like a diamond, which begins as carbon, and evolves under very great pressures, so too has March of Dimes evolved, expanded to meet the growing numbers of people who need our services and the changing needs of people with disabilities.

In the 1940s and 50s, mothers across Canada joined a North America-wide fundraising effort, known as the Marching Mothers®, went door-to-door collecting donations of 'just a dime' to donate to the **Canadian Foundation for Poliomyelitics** (sic) for research for a cure to polio.

In 1951, the Canadian Foundation for Poliomyelitics was granted use of the name '**March of Dimes**'. Funds raised went to support research into the cure for polio.

In 1955, the polio vaccine created by Dr. Jonas Salk proved effective in limited test trials. With the threat of polio greatly diminished, Ontario March of Dimes began funding assistive devices for people who had contracted the polio virus, as well as providing programs focused primarily on rehabilitation and job training for polio survivors.

By 1957, the organization shifted its mandate to serve the broader needs of all adults with physical disabilities, regardless of whether the disability was a result of a disability at birth, the polio virus, an accident, or a degenerative disease.

In 2004, Ontario March of Dimes looked to expand its service offering to people with physical disabilities outside of Ontario and in 2006, it acquired the

trademark 'March of Dimes' for all of Canada. The robust offering of Ontario March of Dimes programs and services are being gradually expanded and offered throughout the country. During this same period, we also began expanding services to children with disabilities.

For over 60 years, March of Dimes has been on the forefront of the disability movement in Canada. Today, March of Dimes provides a variety of important programs and services to over 50,000 Canadians with disabilities each year, and this report details all of them.

While the service offering is very broad, the organization is single-minded in its vision – creating a society inclusive of people with disabilities. We are **One Stop: Opportunities for Independence**.

A number of celebrations were held throughout our Diamond Anniversary year, including our Ability & Beyond Gala fundraiser, a special event with Stroke Recovery Canada® spokesperson Bret "Hitman" Hart, a number of family-oriented fundraisers throughout Ontario and more. March of Dimes received supporting messages from a number of celebrities and politicians, including William Shatner, Rick Mercer, Eugene Levy, Alan Thicke, Bret Hart, Anne Murray, The Honourable Dalton McGuinty, the Right Honourable Paul Martin and many, many more. The full list of video messages and letters can be found at <http://www.marchofdimes.ca/EN/AboutUs/about%20modc/Pages/60thMessages.aspx>




This Annual Report highlights most of our achievements during our 60th Anniversary Year.



Our Work

Programs & Services

GRADING EXPLANATION

Each year, the organization undertakes a three part program planning process, which establishes goals and key performance indicators for all its programs and departments and reports results against these targets in a scorecard format to the Board at mid-year and year-end. The scorecard uses a green-yellow-red code to rate the degree of goal achievement. Green  indicates targets were achieved or exceeded, yellow  that results fell short, and red  indicates there is a significant shortfall that needs to be addressed. In prior years we reported using a detailed grading system; this report incorporates our internal scorecard methodology.

This section reports on and rates each program group.

The 2011-2012 Annual Report is a consolidated report of Ontario March of Dimes and March of Dimes Canada. Unless specified, all content includes the combined service and financial information of the two corporations.

PROGRAM RESULTS

The many programs and services we offer can be grouped into the following six functional areas: AccessAbility® Services, Employment Services, Independent Living Services, Peer Support Services, Conductive Education® Program, and Recreation & Integration Services.

ACCESSABILITY® SERVICES

The goal of these services is to improve personal mobility and accessibility for people with disabilities.

Highlights:

The **Assistive Devices** program provided service to over 2500 consumers. However, fewer third party sources are co-funding devices, which could begin to impact the ability of consumers to amass the funds required to purchase necessary devices.

The Home and Vehicle Modification® Program (HVMP) had an excellent external review and received a one-time boost of \$300,000 in grant funding. HVMP will work with two new Ontario government programs, Ontario Renovates and the Healthy Homes Seniors Tax Credit, to ensure the quality and cost effectiveness of home modifications.

DesignAbility®, which matches technically skilled volunteers with consumers facing barriers, completed 22% more projects than planned, and has developed chapters on four university campuses.

AccessAbility® Advantage, a partnership with Quadrangle Architects Ltd., provides consultation services to businesses and organizations on their compliance with the Accessibility for Ontarians with Disabilities Act. This venture exceeded service and revenue targets by 8%.

◆ EMPLOYMENT SERVICES

Employment Services underwent substantial loss and restructuring with the closure of the Labour Market Re-entry Program by Workplace Safety and Insurance Board (WSIB) in August, 2011 and the slow start-up of new WSIB contracts. There was also a financial loss related to our Federal contract with the Department of Veterans Affairs, serving disabled members of the armed forces moving back into civilian life. On the positive side, programs with the Ontario Disability Supports Program, Ontario Works and Employment Ontario continued and met performance goals. In addition, an expanded contract with the Passport Program of the Ontario Ministry of Community and Social Services provided a new role for our Ottawa program. Departmental restructuring, new and enhanced contracts will hopefully see this program returning to a green rating in 2012-2013.

◆ INDEPENDENT LIVING SERVICES

Our Attendant Services and Acquired Brain Injury Services continue to grow, with new programs in Sarnia, Niagara and Sudbury, and total expansion funding of over \$2 million dollars. Under the umbrella of Independent Living Services, the Acquired Brain Injury program delivers service to 10 individuals living in our newest congregate care home, owned and operated by Ontario March of Dimes Non-Profit Housing Corporation. The Wade Hampton House opened in Sudbury, Ontario August, 2011.

All Key Performance Indicators related to our government Multi-Service Sector Agreements and our fee-for-service programs were met or exceeded.



Wade Hampton House

March of Dimes is an early adopter of the Ministry of Health and Long-Term Care's Community Health Assessment system (known as interRAI CHA).

Northern Medical Clinics, which bring medical specialists to northern Ontario communities, served 1,539 patients, 50% more than planned.

Our ISO 2002 quality management program was reviewed and streamlined for greater efficiency.

◆ PEER SUPPORT AND VOLUNTEER SERVICES

Peer Support Services work with stroke and polio survivors and their families, providing individual and group support, information and educational programs, all with the goal of achieving active community living for consumers with disabilities. In 2011-12, six new stroke recovery chapters and two caregiver chapters were formed. March of Dimes' managers working in British Columbia and Alberta forged new and stronger relationships with peer support groups and provided educational and therapeutic programs to benefit people living with disabilities in Western Canada.



North Bay Stroke Group at a community event

Our hospital-based volunteer program in the Waterloo-Wellington Local Health Integration Network was extended for a fourth year, while a new program in Toronto with six hospitals and rehabilitation centres will launch service in 2012.

New programs for people with aphasia are in development in five communities.

A new volunteer manual was developed and provides structure for our 8,000 program volunteers.

◆ CONDUCTIVE EDUCATION®



Jack with a CE Classroom Assistant

Conductive Education is an innovative learning system, based on the principles of neuroplasticity, using elements of education and rehabilitation to help people with disabilities improve their mobility, independence and self-esteem.

In 2011-2012, the number of participants increased by 15% and the number of short-term classroom hours grew by 52% over prior year, with the introduction of a pre-school program, and programs in Montreal and Detroit.

In addition, our program manager, Brent Page, became the President of the Association of Conductive Education in North America, the first Canadian to hold this position.

◆ RECREATION AND INTEGRATION SERVICES

Recreation service numbers dropped dramatically in 2011-2012 as we chose to end our 2010-2012 transportation partnership and develop a new opportunity to deliver transportation services. The result of our search is a merger with the Hospital for Special Needs Inc., which contracted March of Dimes to provide a transportation service.



Fishing at Geneva Park

Our accessible travel business also experienced 10% growth from prior year. The Geneva Park-based residential holiday program was scaled back to offer a broader range of recreation and

leisure opportunities in other settings. These included expanded leadership and life skills training programs for transitioning youth and young adults, and growth in the BeFriending® program, which matches volunteers and disabled adults sharing common interests.

The Independence, Community Participation and Empowerment Conference (ICE), which is for augmentative communicators and their families, expanded in 2012 with a group meeting in British Columbia and another in Toronto.

◆ WESTERN EXPANSION

In July, 2011, two managers relocated to Western Canada to begin to build relationships, seek service and partnership opportunities, and begin a dialogue with local and provincial governments about service needs and gaps, and possible roles for March of Dimes in these communities.

Substantial progress was made over the past year. However, as this remains in a developmental phase, this activity has been given a yellow rating.



Participants at Building Life After Stroke Together (B.L.A.S.T.) Conference

◆ INFORMATION AND ADVOCACY SERVICES

Our Government Relations and Advocacy Department works on consumer and non-profit sector policy issues, positioning issues, raising

awareness and promoting program development and/or recognition to meet the needs of people with disabilities.

2011-2012 was the year that March of Dimes opened communication with provincial governments across Canada. We also supported the development of Inclusive Emergency Preparedness Canada, ensuring that accommodation is made for people with disabilities when planning emergency and disaster services.

Our Government Relations program worked during both the federal and provincial elections to ensure that candidate offices and polling stations accommodated people with disabilities.

Appearances in 2011-2012 at government committee meetings included deputations on affordable and accessible housing, tax credits for accessibility home renovations in Ontario and BC, accessibility legislation in Manitoba, pre-budget testimony at Queen's Park and Ottawa, and caregiver employment leave in Ontario.

As well, submissions were made to the Senate Committee on Social Affairs, Science & Technology, the Law Commission of Ontario on disability and inclusion in Ontario's legal system, the Social Assistance Review on employment and income support, the Drummond Review on home and community care, and The Chief Electoral Officer of Ontario – Advisory Committee.

Readership of the online newsletter, The Advocate, that highlights policy and legislative issues, increased by 50% over the past year.

Our Information Services Department launched a new web site at the beginning of 2011-2012 that is more accessible and interactive.



Our Work

Corporate Resources

◆ FINANCE AND CORPORATE SERVICES

The Finance and Corporate Services Department is responsible for financial planning and analysis, management and reporting for Ontario March of Dimes and its subsidiaries. Financial services are organized by program divisions having responsibility for treasury, budget development, all financial transactions, contract management, audit and all financial policies and procedures. The department ensures compliance with both Canada Revenue Agency and Canadian Generally Accepted Accounting Principles (GAAP).

Centralized corporate services provides coordination and a policy framework on facilities and lease management, management of telecommunications and capital expenditure policies and controls, purchasing standards and procedures, forms management and control, manuals and administrative policies. One project completed this year was a review checklist for the 93 leases to ensure renewals and new leases meet standards. This checklist helped ensure quality control when lease management was transferred to Financial Services Managers in regional offices.

The department's work resulted in a clean audit for 2011-2012 and timely reporting to all funders. The department implemented electronic payment to its vendors resulting in savings for the organization. With support from the Information Technology Department, the department achieved implementation of new accounting software. The department achieved 96% of its Key Performance Indicators for 2011-2012, including completion of Business Continuity Plans in all locations.

◆ HUMAN RESOURCES

The Human Resources Department is dedicated to managing our most valuable resource – our dedicated, talented, and hard-working employees. Their contribution of a broad range of skills and talents has created a unique culture from which our success has grown.

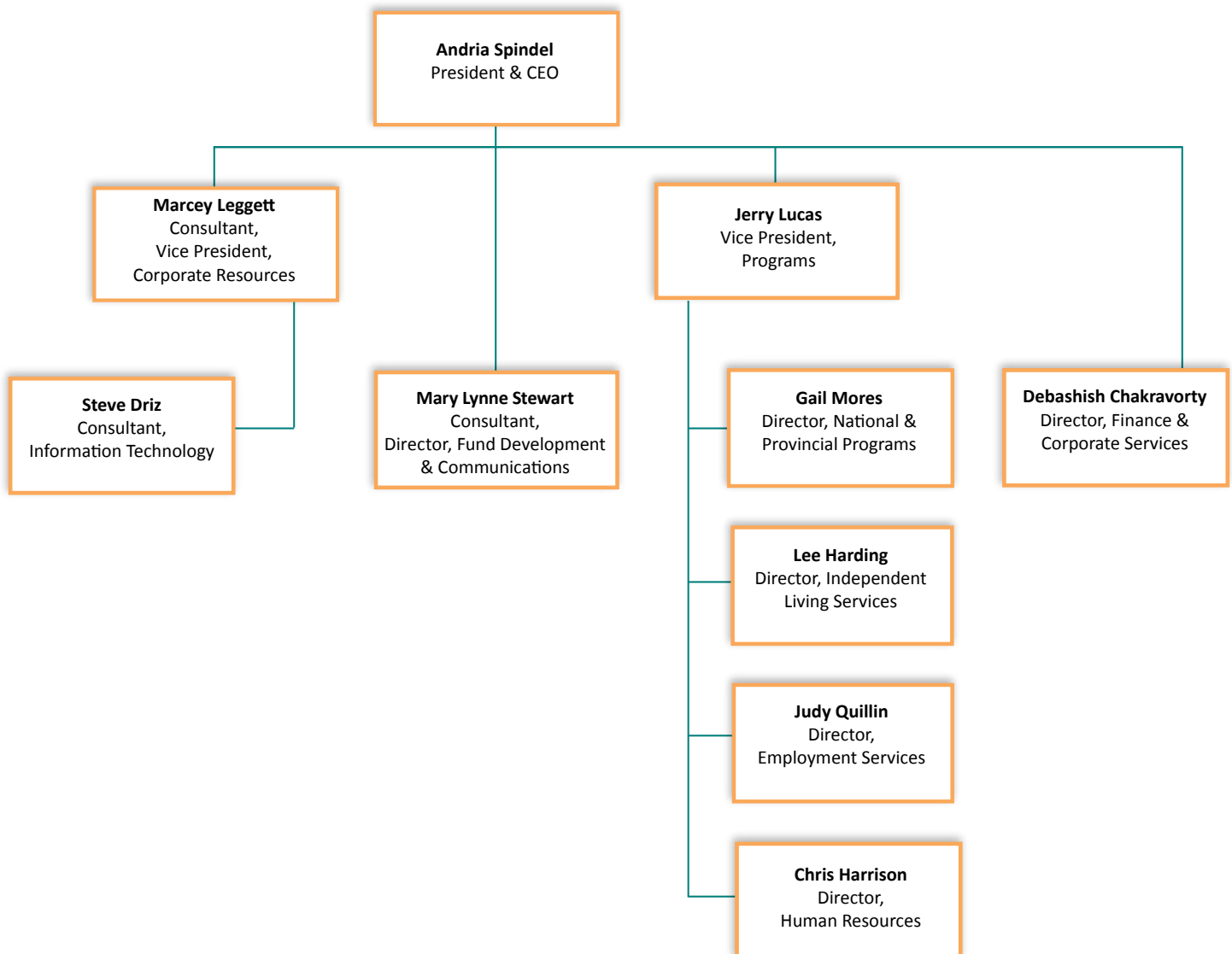
After completing the full implementation of our in-house Payroll and Human Resources Information System, extensive and accurate employee data is easily available to support business decisions and reporting requirements, and will produce significant savings. We have also expanded the use of our time and attendance software and will implement new scheduling software to efficiently deploy service delivery staff to our consumers. The knowledge and expertise within the department enabled us to begin

to provide Hosted Back-Office Services to smaller agencies in our sector. Expanding our Hosted Services will be part of the 5-year strategic plan for the department.

Our ongoing objective to attract, develop, recognize and retain motivated employees was addressed by launching a new on-boarding program, adding 10 and 15 year service awards for employees, enhancing our training and development programs, and ensuring all our policies and procedures are relevant and adhere to all legislation.

Health, Safety and Wellness are always a top priority at March of Dimes. We launched new wellness initiatives and reduced our workplace accidents by 26% compared to the previous year. We received a Workplace Safety & Insurance Board (WSIB) New Experimental Experience Rating (NEER) rebate of \$108,171. The NEER Program rewards employers whose injury/illness performance is better than expected for the industry. The effective management of our employee benefits program led to our rates being frozen for the next fiscal year. A significant accomplishment in these times of ever increasing health costs.

THE SENIOR MANAGEMENT TEAM



OUR STAFF ACROSS CANADA

Ontario March of Dimes/March of Dimes Canada have offices across Canada, including British Columbia, Alberta, Ontario, Quebec and Nova Scotia. We continue to employ a very diverse workforce.

WORKFORCE BREAKDOWN

Full-time permanent	797
Part-time permanent	702
Full-time temp contract	8
Part-time temp contract	35
Casual	21
TOTAL STAFF	1,563

WORKFORCE DIVERSITY

Aboriginal	2.3%
Visible Minority	18.7%
Person with Disability	4.4%

Almost 25% of our workforce have tenured service of 10 years or more.

◆ INFORMATION TECHNOLOGY

Over the past year, the Information Technology Department have reached significant milestones resulting in meeting, and in some cases exceeding, the program plan deliverables.

Despite increasing demand, the team was able to deliver high-quality services to all internal stakeholders.

Major milestones achieved included; but were not limited to:

- Deployment of the Dynamics NAV version 2009 accounting system
- Google Mail pilot at the Head Office
- Deployment of corporate Intranet pilot
- Deployment of secure collaboration portal for the Board of Directors
- Data center virtualization reducing power consumption while increasing availability
- Development of Microsoft Office training portal

The IT team remains small, including three full-time technical support staff and our web developer.

◆ FUND DEVELOPMENT, COMMUNICATIONS and MARKETING

Fund Development had a banner year for 2011-12 raising 5.5% more net revenue than budgeted. As March of Dimes programming continues to expand across Canada, our Fund Development Department endeavours to meet the needs of donor-funded programs, such as Peer Support, Conductive Education® and Recreation and Integration Services.

Despite expectations that direct mail soliciting is on the wane, our program grew, as did gifts from monthly donors and planned giving donors. We are very grateful to our donors for their longtime support. We now have donors across Canada who are generously supporting our national programs. March of Dimes Canada increased communication to donors, offering financial planning seminars and one-on-one visits to help with estate planning and legacy giving.

For the past year, Rick Ball, a Paralympic prospect and a master runner, has shared his life story with donors in Toronto, Peterborough, Niagara Falls, Guelph and Oakville. His motto is “never give up” and inspires all who hear him speak. Similarly, Bob Woodruff, the ABC journalist who overcame a devastating brain injury from a roadside bomb while reporting from Iraq, inspired guests at the 2011 Ability & Beyond® Gala.

We held Rock for Dimes band challenges in Halifax, Montreal, Toronto, London and Vancouver with Calgary hosting the biggest “Battle of the Bands”. We have plans to expand to Windsor, Ontario and Edmonton, Alberta. Ontario Road Hockey events were held in Toronto, Peterborough and Thorold. Our Walk ‘n’ Roll fundraiser, a mall walk held by local community groups, including stroke, ABI and polio survivors, their caregivers and loved ones continued to expand to new locations in Ontario and engaged the community groups we support; stroke and polio survivors, people with acquired brain injuries and their caregivers.



ABC journalist Bob Woodruff speaks at the Ability & Beyond Gala Dinner

March of Dimes’ 60th Anniversary was recognized in all our fundraising and communications throughout the year. One donor who embodies the spirit of this milestone year is Joan Hobbs, who has been involved with the Door-to-Door Campaign in Aylmer for an astonishing 55 years! Joan started her extraordinary volunteer campaign with a group of women in her community, who canvassed their neighbours on behalf of March of Dimes. Over 20 years ago, as interest in canvassing started to wane, the job of knocking on doors became too much for Joan to handle. Joan converted the door-to-

door campaign to a mail campaign. Each year she personally stuffs and labels more than 3,000 appeal letters! As donations come in she personally hand-delivers receipts to donors. She has raised more than \$3,000 every year for the last three years. Over the last 55 years, Joan has helped to raise over \$150,000 for March of Dimes!

We continue to obtain additional celebrity greetings which were featured on our website and shown at events.

We launched “MyMOD Times” our re-named donor newsletter which captured the many stories of March of Dimes. Anyone wishing to subscribe should email info@marchofdimes.ca

Our United States subsidiary formed a partnership with the Canada California Business Council and benefited from a successful golf tournament in Palm Desert, California which hosted National Hockey League (NHL) Hall of Famer Luc Robitaille, NHL stars Dennis Hull, Val Bure, and actress Kate Linder among many.

Bret ‘The Hitman’ Hart continues to be a tremendous spokesperson for our Stroke Recovery Canada program and we appreciate his many appearances. Our National Spokesperson William Shatner continues to be a hugely popular performer and lends his name to all our public relations.

We are increasingly using social media to expand communication, reach consumers, donors and staff, and raise awareness. Follow us on Twitter [@modcanada](https://twitter.com/modcanada) and on Facebook at www.facebook.com/marchofdimescanada

Our goal is to provide a high-level of customer service to both our internal and external stakeholders. The department expresses gratitude to our 18,000 volunteers, our donors and corporate partners.

Financial Statements

ONTARIO MARCH OF DIMES/MARCH OF DIMES CANADA
(Rehabilitation Foundation for the Disabled/
Rehabilitation Foundation for Disabled Persons Canada)

CONSOLIDATED BALANCE SHEET
March 31, 2012, with comparative figures for 2011

MANAGEMENT'S CONFIRMATION OF THE SUMMARIZED FINANCIAL STATEMENTS

The management of Ontario March of Dimes confirms that these summarized consolidated financial statements are correct and accurately reflect the business of fiscal 2011-2012. Copies of the audited financial statements are available upon request.

Assets	2012	2011
Current Assets:		
Cash and restricted cash	\$ 7,452,071	\$ 5,750,258
Accounts receivable	2,660,283	3,675,964
Due from associated organizations	250,957	253,165
Prepaid expenses	254,014	252,307
Grants and allocations receivable	100,863	753,855
Total Current Assets	10,718,188	10,685,549
Restricted investments	1,392,160	1,402,305
Capital assets	3,466,795	3,765,603
Intangible assets - trademark	1,413,751	1,413,751
Total Assets	\$ 16,990,894	\$ 17,267,208
Liabilities and Fund Balances		
Current Liabilities:		
Accounts payable and accrued charges	\$ 5,131,964	\$ 5,538,521
Unexpended program grants and deferred revenue	1,490,863	738,104
Government advances	456,511	901,890
Total Current Liabilities	7,079,338	7,178,515
Deferred capital grants	860,785	1,268,947
Fund balances:		
Invested in capital and intangible assets	4,019,761	3,910,407
Capital Reserve Fund	562,795	625,000
Stabilization Reserve	3,076,055	2,882,034
Board restricted	1,392,160	1,402,305
Total Fund Balances	9,050,771	8,819,746
Total Liabilities and Fund Balances	\$ 16,990,894	\$ 17,267,208

ONTARIO MARCH OF DIMES/MARCH OF DIMES CANADA
(Rehabilitation Foundation for the Disabled/
Rehabilitation Foundation for Disabled Persons Canada)

CONSOLIDATED STATEMENT OF REVENUE AND EXPENSES
March 31, 2012, with comparative figures for 2011

Revenue	2012	2011
Government grants	\$ 64,994,938	\$ 61,903,895
Program recovery	3,378,476	15,755,911
Fees and sales	11,291,494	13,488,966
Fundraising	5,688,768	5,787,895
Investment and other	861,096	1,052,291
TOTAL REVENUE	\$ 86,214,772	\$ 97,988,958
Expenses		
Expenses - Programs:		
Independent Living Services	\$ 41,626,715	\$ 39,555,543
Employment Services	20,173,145	33,878,937
AccessAbility® Services	11,779,024	11,507,405
Affirmative businesses	202,856	211,994
Recreation & Integration Services	533,593	516,403
Peer Support Services and Conductive Education	1,100,004	1,073,330
Issue Advocacy	321,401	289,418
Grants and awards	53,840	33,030
Total Expenses - Programs:	75,790,578	87,066,060
Fundraising	1,952,083	1,620,441
Donor acquisition	400,142	578,832
Program and administration support	7,532,472	7,630,399
Amortization	286,978	388,646
TOTAL EXPENSES	85,962,253	97,284,378
EXCESS OF REVENUE OVER EXPENSES	\$ 252,519	\$ 704,580



The Executive Team: Vice-President, Jerry Lucas, President and CEO, Andria Spindel, and Consultant, Vice President, Marcey Leggett

Management Discussion & Analysis

INTRODUCTION

The following discussion and analysis should be read in conjunction with our audited consolidated financial statements and the accompanying notes. The consolidated financial statements have been prepared in accordance with the Canadian Generally Accepted Accounting Principles (GAAP). All amounts are expressed in Canadian dollars unless otherwise noted. Any reference to “we”, “us” or “our” refers to March of Dimes Canada and Ontario March of Dimes. Grading or rating performance is explained in the subsequent narrative.

OVERVIEW

March 31, 2012 marks the end of the 2011-2012 fiscal year and our 60th anniversary as a charitable organization in Canada. Over that period, we grew from raising \$14,000 to eradicate the threat of polio in 1951 to revenues in 2012 of \$86.21 million, assisting over 53,000 people with disabilities to live more independent lives in communities across Canada.

Creating an Inclusive Society: Our 2008-2013 Strategic Plan

2011-2012 is the fourth year of our current five-year strategic plan. Over the next year, we will be developing a new strategic plan covering 2013-2018. Our current plan has eight key objectives. Below is a summary of our performance to date against these goals:

◆ 1. March of Dimes will continue to grow over the next five years

The plan targeted annual revenue at \$113,500,000, which will not be achieved due to the loss, after 12 years, of the Labour Market Re-Entry contract with the Workplace Safety Insurance Board of Ontario (WSIB). It is significant to note the loss was not due to any service issue but to the WSIB's decision to bring service in-house. Fee revenue will be the major area of shortfall. However, government grants and fundraising revenues are on target.

◆ 2. March of Dimes will expand its constituency in many directions: geographic, demographic, generic

Growth of services outside of Ontario has met or exceeded targets. Service has grown steadily in Quebec and Atlantic Canada over the past four years. In 2011 we began to build relationships with all provincial governments and have been operating programs in Western Canada as well as in the East.

◆ 3. March of Dimes will become a single brand under which the organization will publicly operate

We are on track to complete the integration of March of Dimes Canada and Ontario March of Dimes programs under a single operating entity by the end of the planned period.

◆ 4. Governance and the roles of volunteers will be a priority of the Board and staff

Over the past four years there has been growth and strengthening of volunteer development and management, particularly in support of service delivery. Service volunteers have expanded in Peer Support, DesignAbility®, Stroke Recovery, and Acquired Brain Injury Services. The Ontario March of Dimes Board has been addressing governance issues as we shift from a provincial to a national organization for both Ontario March of Dimes and our Ontario March of Dimes Non-Profit Housing Corporation.

◆ 5. The partnership model will drive our approach to innovative programs and business development internally and externally

Our 2008-2013 Strategic Plan “Creating an Inclusive Society” incorporates our value proposition, “One-Stop: Solutions for Independence”, identifying three attributes that together distinguish March of Dimes from other service providers: our range of services, our broad constituency—serving disabled Canadians of all ages—and our service philosophy, empowering people to live independently at home and in the community, maximizing their input and control in the design and delivery of the services they receive. We have worked to build services that bring the knowledge and resources of different departments together to better serve our consumers.

Externally, our businesses, national expansion and program growth is a result of collaboration with both non-governmental organizations and private sector partners in service development and delivery.

◆ 6. March of Dimes Canada should take a leadership role in support of caregivers

In 2011 we co-hosted the second Festival of International Conferences on Caregiving, Disability, Aging and Technology, bringing together a diverse group of professionals, caregivers and consumers in six concurrent conferences. In our Peer Support Program we launched our first caregiver support groups and piloted a caregiver training program, and we will expand our support of caregivers and stroke survivors as they cope with the impact of disability and the transition from hospital to home.

◆ 7. The source of discretionary revenue will shift from fund development to a more balanced mix of funding sources

While fund development revenue is higher than planned, business revenue has also grown and there is continued contribution from proprietary service fees, though this incurred a loss in 2011-2012. While government grants will continue to grow faster than other sources, we see a continued parallel growth of revenue from services that allow for discretionary expenditures.

◆ 8. Implementation of new Information Technology systems will position MODC to improve efficiency and offer administrative services to other organizations

Over the past few years March of Dimes has implemented a new accounting system, improved internal reporting, adopted a new payroll and Human Resource Information System, and a new time and attendance system, and will be adding an online scheduling system shortly. Beginning in 2011 March of Dimes began providing payroll services to smaller community sector agencies.

◆ 2011-2012 Financial Performance

In 2011-12 Ontario March of Dimes experienced its largest single year reduction in revenue and expenses, dropping 12% from prior year. This was anticipated, due to the June, 2010 decision by the Workplace Safety and Insurance Board (WSIB) of Ontario to take its Labour Market Re-entry program in-house. Most of the decrease was in reimbursable expenses, related to the purchase of training and materials for WSIB clients. The latter does not impact March of Dimes' bottom line. However, due to loss of service revenue, the past year has been one of restructuring and aligning the Employment Services Department to a changing volume and mix of work.

The largest area of revenue growth was from government grants, which grew by 5% or \$3.09 million. The majority of increased funds provided expansion of Independent Living Services.

Fundraising revenue was higher than budget, although slightly lower than prior year actual. Business revenues grew from \$90,400 to \$399,500 due to growth in consulting related to corporate compliance with the new standards of the Accessibility for Ontarians with Disabilities Act (AODA).

In 2010-2011 Ontario March of Dimes changed its financial statements to increase transparency and comply with new accounting standards. In the revised format, 88.17% of expenditures in 2011-12 were on service delivery, 2.27% on fundraising, 9.10% on administration and amortization. However, \$20.8 million or 24.3% of expenditures were for purchases of training and related materials for WSIB clients, home and vehicle modification grants and the purchase and maintenance of assistive devices, for which no administration is charged. Excluding these, the true cost of administration on the balance of program activity is 11.2%.

March of Dimes had an operating surplus for 2011-2012 of \$252,519 or 3/10th of 1 % of total revenues. The surplus is transferred each year, by Board policy, to support our stabilization reserve and our capital reserve, providing working capital and funds to maintain our owned headquarters and other properties.

The financial statements in this Annual Report were recast post-audit to fully disclose administrative costs which were allocated in the audit version to each program. The audited statement format will be changed in 2013 to align with this revised format. The 2012 audited statements are available on our website or a hard copy can be provided upon request.

Program Performance

The chart on the following page compares the number of services delivered to consumers and hours of service delivered in each program as compared to the 2010-11 plan and the prior year actual. Both statistics are presented as the form and intensity of each service varies significantly and either statistic alone does not give a true picture of the service. For example, some services are delivered to groups and some to individuals, some are delivered by volunteers and some by front-line employees. Some are short and infrequent, such as provision of information, while others such as personal care, take more time and are delivered with greater frequency.

Program	Consumer Services			Service Hours		
	2010-2011 Actual	2011-2012 Plan	2011-2012 Actual	2010-2011 Actual	2011-2012 Plan	2011-2012 Actual
Independent Living Services	3,736	3,000	3,530	1,998,970	1,700,000	1,829,495
Employment Services	12,608	9,000	13,121	315,808	180,000	295,550
AccessAbility® Services	8,220	9,000	7,220	86,300	85,000	76,287
Recreation & Integration Services	11,322	10,600	2,760	75,768	88,000	116,722
Peer Support Services	26,500	28,500	26,000	125,000	130,000	115,000
Conductive Education® Services	350	450	410	9,700	17,000	14,802
TOTAL	62,736	60,550	53,041	2,611,546	2,200,000	2,447,856



New March of Dimes Canada Ambassador Sheila Shah (seated, third from right) with staff, parents, family members and participants at the Conductive Education Holiday Party

Consumer service numbers are lower than 2011-2012 plan or prior year due to the discontinuation of our Toronto-based transportation service at the end of 2010-2011. The service was restructured and re-introduced in 2012-2013. Total service hours were 10% higher than plan in 2011-2012, but lower than prior year due to the decrease in service funding.

Program Plans are completed in January, for the fiscal year beginning the following April. Due to this timing, the Plan numbers are established prior to having actual results from the prior year.

Key Performance Indicators (KPI)

All programs establish key performance indicators that include measures related to program efficiency and effectiveness, service volumes, and participant satisfaction. With the exceptions of the variances noted under the program performance section, service goals were met and program participant satisfaction remained stable in 2011-2012.

Understanding and Managing Risk

Ontario March of Dimes established an enterprise risk management approach in 2002, with management implementing an organization-wide program for training and monitoring risk, and the Board establishing a Risk and Audit Committee to oversee the auditing of management and Finance Committee performance, approve the annual audit plan, approve internal audit project reports and report results to the Board of Directors. An Internal Auditor position was created in 2007. A new Internal Audit Consultant was contracted in 2011-2012 and completed audits of payroll, information technology access, our ISO regional audit program, preferred supplier program and purchasing, leases and fixed assets, and contract management .

Ontario March of Dimes recognizes the following key risks to its operations:

- The majority of the organization's funds come from government and crown corporations in the form of grants or fees to purchase specific services. The organization is therefore vulnerable to changes in legislation, government funding priorities or policies affecting its approach to service delivery, contract changes, retendering, or termination of contracts.
- Most revenue received is designated for specific uses and cannot be retained or used for other purposes.
- Ontario March of Dimes is vulnerable to changes in the political, economic or social environment which affect funding through purchased services or donor support.
- A number of key services are dependent on discretionary dollars raised through fund development, business operations and proprietary services. These programs are at risk when budget targets are not achieved.
- Strategic goals, such as building the brand and expanding services across Canada require an investment of funds and community building with little guarantee of immediate return on the investment.

Our Government Relations and Advocacy Department, in conjunction with senior management, monitors government policy and identifies opportunities and risks while proactively cultivating proactive relationships with government at senior levels to promote the issues impacting people with disabilities, as well as to mitigate risk to the organization.

Performance Management and Compensation

All employees are individually evaluated annually based on a comprehensive performance contract and set of core competencies for their particular job. Managers are also evaluated based on achievement of program goals and key performance indicators from their annual program plans. Pay is based on merit and a comprehensive salary structure with regular comparators to similar organizations and the marketplace. The policy of Ontario March of Dimes is to provide fair compensation, and to be in the mid-range of the marketplace regarding pay levels for most staff and in the 75% for senior management. As well, all employees are eligible for a pay bonus for exceptional performance.

Program Plans

Annual program plans are developed and submitted to management which creates one plan, presents it to the Board in March, for implementation effective April 1st the next year. Plans relate to strategic goals from our five-year strategic plan and goals and objectives focus on three areas: on-going activities, new or expansion initiatives, and quality improvements. Each objective has measurable performance indicators and each plan must identify related risks and integration strategies.

Plans are evaluated twice each year: at forecast in November and at year end, following the end of the fiscal year and the presentation of the audit in July. The Program Research Department coordinates satisfaction surveys, completed confidentially by both program participants and employees, and provides critical feedback to management to improve service delivery and surveys the quality of working conditions from the employees' perspectives. External researchers and interviewers are used to maintain confidentiality. This department also works with each department to establish program logic models and charts, evaluate processes and pilot projects, and work with external

research bodies on joint research funding and program evaluation projects as required.

Information Systems and Quality

Information systems are used in accounting, human resources, payroll, fundraising, donor and client tracking and management, and on-line case management. In 2010-11 a new accounting system was implemented as well as a new payroll system. Work continues on report generation and integration of data. Ontario March of Dimes also pilot tested the interRAI CHA (Community Health Assessment), a new common intake system to be used across the Ontario health system, and will implement this system beginning in 2012-2013.

Management systems are centrally designed, networked and supported with a 24-hour help desk. Layers of redundancies, back-up systems, a secondary hot site and off-site data storage protect the organization in the event of system failure or damage, or natural disaster.

ISO certification is managed and monitored centrally for Independent Living Services. The Home and Vehicle Modification Program is undergoing the process to achieve certification over the next 12-to-18 months.

Internal Controls

A number of internal controls are in place which are annually reviewed and signed off by management and comprise part of the annual external audit. Employees and volunteers annually sign off on business conduct related policies and provide proof of professional designations, insurance and other requirements to perform their duties. An extensive in-house training program is managed to ensure that staff achieve and retain certification requirements, receive and complete required job skills, and are able to achieve the goals of the organization.

Extensive operational and policy manuals are in place and regularly updated for all programs and

corporate resource departments such as finance, human resources and IT.

Reliability of financial reporting, including budgeting, monthly statements, financial analysis and transactional procedures are monitored by both management and the Finance Committee.

Governance and management functions are clearly delineated and the Internal Audit Consultant reports separately and confidentially to the Board, through the Risk and Audit Committee.

Emergency preparedness is now part of management planning and includes business continuity planning which was updated in 2010.

Governance

This annual report is a consolidated report of two separate corporations: March of Dimes Canada, which is federally chartered and Ontario March of Dimes which is provincially chartered. With the passage of the new Canada Non-Profit Corporations Act, the goal is to operate the service and administration under a single federally chartered entity. The Boards of Directors are developing a new governance structure to oversee this corporation.

Currently, Ontario March of Dimes is governed by a 24 member Board of Directors plus one lifetime member, meeting six times per year. Committees of the Board include the Executive, Finance, Risk and Audit, Executive Compensation and the CEO Performance Evaluation Committee. The Pension and investment Sub-Committees each meet twice annually and report to the Finance Committee. Program advisory committees provide advice to programs and may hear appeals from consumers when these come forward.

The Nominations and Governance Committee of the Board is responsible for evaluation of existing Board members, recruitment of new members, as well as Board training, and Board of Directors

effectiveness surveys. This Committee considers skill requirements within the Board at the time of recruitment and targets recruitment to fill these gaps. Board member evaluation includes participation and attendance, as well as the quality of the contribution of each member. Board terms are usually a minimum of three-years, with one-third of the Board elected each year.

March of Dimes Canada and the other subsidiary corporations of Ontario March of Dimes—The Ontario March of Dimes Non-Profit Housing Corporation, the York Durham Aphasia Centre, and the Rehabilitation Foundation for Disabled Persons U.S.-- operate under separate charitable numbers with independent Boards of Directors. The Ontario March of Dimes Non-Profit Independence Corporation conducted no business for several years and then members agreed to surrender the charter of this business trust.

Outlook

2011-2012 was the second of two challenging years, as March of Dimes adjusted to the phase-out of the WSIB contract. We benefited from the growing strength of fund development and programs to bridge this loss. 2012-2013 should show stronger financial performance.

2012-2013 will be the last year of the current strategic plan and the development of our next plan which will continue to focus on our strategic goals and serving people over their lifespan, and keeping them in their communities. Continued growth in Ontario, as well as national expansion, will be key elements of the next plan which will take the organization to 2018.



Our 60th Celebrations



Celebrating at the Brockville, Ontario office



Staff at Head Office jump for joy



Staff member Arthur with Bret 'Hitman' Hart



Staff member April's dog gets into the spirit!



Ontario March of Dimes Non-Profit Housing Corporation, Debashish Chakravorty, Suzanne Clancy, Andria Spindel, Patricia Peel, Cameron Whale, Dr. David Logan. *Missing:* Don King, Michael Perry, Paul Simpson

2011-2012 Boards of Directors

Thank you to the executive team, staff, volunteers, and the Board of Directors for Ontario March of Dimes and its subsidiaries: March of Dimes Canada, Ontario March of Dimes Non-Profit Housing Corporation, York Durham Aphasia Centre, Rehabilitation Foundation for Disabled Persons Inc., U.S. The annual reports and financial statements for Ontario March of Dimes Non-Profit Housing Corporation, and Rehabilitation Foundation for Disabled Persons Inc., U.S. are reported separately and are available at www.marchofdimes.ca/annualreport. March of Dimes Canada information is consolidated with Ontario March of Dimes.

Ontario March of Dimes

John Humphries – Chair
 Blair Roblin – Vice Chair
 Peter Rummyee – Treasurer
 Cameron Whale – Secretary
 Elizabeth Greville – Past Chair
 Dr. David Logan – Honorary Lifetime Member
 Allister Byrne
 David Self
 Elizabeth Lounsbury
 Alan Barkin
 Dr. Luis Barreto
 Catherine Bell
 Michael Cole
 Celia Chandler
 Suzanne Clancy
 Richard Chartash
 Michael Perry
 Jenelle Ross
 Dr. Faisal Saeed
 David Shannon
 Catherine Sherrard
 Christy Smith-Worthylake
 John Tracy

Rehabilitation Foundation for Disabled Persons Inc., U.S.

Ed Cieszkowski – Chair
 David Logan – Vice Chair
 Andria Spindel – Secretary/Treasurer
 Ravi Vijh

March of Dimes Canada

Elizabeth Greville – Chair
 John Humphries – Vice Chair,
 Alan Lipszyc – Secretary/Treasurer
 Allister Byrne – Past Chair
 Elizabeth Lounsbury
 Suzanne Clancy
 David Self
 Tony Barros

York Durham Aphasia Centre

John Humphries – Chair
 Blair Roblin – Vice Chair
 Peter Rummyee – Treasurer
 Cameron Whale – Secretary
 Elizabeth Greville – Past Chair
 David Self
 Elizabeth Lounsbury
 Jenelle Ross

Ontario March of Dimes Non-Profit Housing Corporation

Cameron Whale – Chair
 David Logan – Past Chair
 Suzanne Clancy – Vice Chair
 Michael Perry – Secretary/Treasurer
 Don King
 Paul Simpson
 Patricia Peel

**CHART OF RESPONSIBILITY
FOR ACTION / RECOMMENDATIONS / DECISIONS**

BOARD	EXECUTIVE COMMITTEE	MANAGEMENT
Annual operational approval of plan and budget	Exceptions to plan and budget considered and recommended to the Board	Develop plan and budget and recommends to Risk & Audit Committee and Finance Committee
Strategic Plan development and approval	Input to plan	Develop strategic plan with input from all levels and recommends to Board of Directors
New Programs approval	May vet proposals and refer to Board for approval, may consider pilot projects	Reviews proposals as developed and forwards to Board or appropriate committee
Salary and compensation policy approval	Considers exceptions on request from management. Evaluates President and C.E.O., acts on recommendation of Executive Compensation Committee	Supports Executive Compensation Committee in analysis, surveys, and formulation of recommendations
Recommends auditors for membership's approval. Approves audited financial statements and external contracts or audits as required by funder	May review and recommend action on behalf of board if meeting is not imminent	Approves operational contracts, leases within budget and within authority level
Approves capital expenditure plans, Stabilization Reserve policy, and governance and social policies	May propose policies to the Board and review recommendations from committees or management	Recommends expenditures and policies
Reviews and accepts/ adopts statements, and all committee reports; makes decisions on committee recommendations	Monitors monthly financial results, between Board meetings, contributes to policy discussions that go to the Board	Prepares material, identifies issues, risks and opportunities, drafts policies for discussion



Missing: Cameron Whale, Alan Barkin, Michael Cole, Celia Chandler, David Shannon, Catherine Sherrard, John Tracy

OMOD Board

From left:

Vice President, Jerry Lucas, David Self, John Humphries, Jenelle Ross

Behind the sign:

Blair Roblin, Suzanne Clancy, Allister Byrne, Richard Chartash, Dr. David Logan

In front of sign, from left:

Peter Rummye, Dr. Faisal Saeed, Catherine Bell, Elizabeth Lounsbury, Christy Smith-Worthylake, Elizabeth Greville, Dr. Luis Baretto Michael Perry, Mary Lynne Stewart, Debashish Chakravorty, President and CEO, Andria Spindel



Our Awards & Grants

Each year we acknowledge and celebrate those individuals and organizations that contribute to fulfilling our mission.



2011 Provincial and National Award recipients

Back row (from left):

Elizabeth Greville, Andria Spindel, Marilyn Daley, Matt Staples, Joan Hobbs, Teena Tomlinson, David Summers, Cameron Whale, Chris Burbidge, Naz Husain, Diana Simpson, Zora Jackson (Awards Chair)

Front row:

Anthony Ramuscak, Pauline Montigny, Christine Karcza, Rachele Dove, David Shannon

Missing: Marc Belliveau, David Graves, Bruce Marchand

National and Provincial Award Recipients: 2011

AWARD OF MERIT FOR BARRIER-FREE DESIGN

Awarded to an owner(s) of a building or facility that has been designed or renovated with special regard to accessibility for persons with a disability.

CITY OF MISSISSAUGA, Mississauga, Ontario

JEANNETTE SHANNON LEADERSHIP AWARD

Awarded to a present or past member of the Board of Directors who has contributed at least 15 years of significant volunteer service and contribution to March of Dimes.

CAMERON WHALE, Toronto, Ontario

JUDGE GEORGE FERGUSON AWARD

Awarded to an organization or individual contributing in an outstanding way to enabling equality and full participation for people with disabilities.

TEENA TOMLINSON, Ottawa, Ontario

RICK HANSEN AWARD OF EXCELLENCE

Awarded to an individual who has demonstrated the dedication and commitment exemplified by Rick Hansen, achieving international recognition in aiding people with physical disabilities.

DAVID SHANNON, OOnt, OC, Thunder Bay, Ontario

VOCATIONAL REHABILITATION AWARD

Awarded to an organization that made an outstanding contribution to the vocational rehabilitation and employment of adults with physical disabilities.

McDONALD'S, St. Catharines, Ontario

COMMUNITY PARTNERSHIP AWARD

Awarded to an organization or business for outstanding collaboration with March of Dimes Canada in support of persons with disabilities.

DAVID SUMMERS, KINSMEN RESIDENCE, Cornwall, Ontario

JEANNETTE SHANNON POST-POLIO PROGRAM VOLUNTEER AWARD

Awarded to that rare individual whose involvement in the Post-Polio Program best replicates the late Jeannette Shannon's extraordinary legacy.

PAULINE MONTIGNY, North Bay, Ontario

REVEREND ROY ESSEX AWARD

Awarded to a long-term volunteer who has demonstrated a high degree of commitment and made an outstanding contribution to the programs and services of March of Dimes Canada. There were three award recipients in this category for 2011:

MARC BELLIVEAU, Halifax, Nova Scotia

DAVID GRAVES, Halifax, Nova Scotia

BRUCE MARCHAND, Halifax, Nova Scotia

THE RIGHT HONOURABLE PAUL MARTIN SR. AWARD

Awarded for service to Ontario March of Dimes in the areas of fundraising, service or policy. Joan was also presented with a letter personally signed by Former Prime Minister, the Right Honourable Paul Martin on behalf of his family.

JOAN HOBBS, Aylmer, Ontario

RICHARD KALL EMPLOYEE AWARD OF EXCELLENCE

Awarded to any full or part-time employee who demonstrates selflessness, excellence, improves the work environment and enhances customer service.

MARILYN DALEY, Mississauga, Ontario

WADE HAMPTON EMPLOYMENT TRAINING BURSARY

Awarded to any Ontarian with a physical disability requiring financial assistance to pursue a profession or career goal. There were two recipients this year:

RACHELE DOVE, Fenwick, Ontario

ANTHONY RAMUSCAK, Hamilton, Ontario

JONAS SALK AWARD:



Andria Spindel, Dr. Donald Weaver and Debbie Reynolds. Dr. Weaver was presented his Award at the 2012 Ability & Beyond Gala Dinner

DR. DONALD WEAVER

With the release of the life saving polio vaccine in 1955, Dr. Jonas Salk established a worldwide reputation as a scientist and a humanitarian. The Dr. Jonas Salk Award is presented annually to a Canadian scientist, physician or researcher who has made a new and outstanding contribution in science or medicine to prevent, alleviate or eliminate a physical disability.

The award is jointly presented by sanofi pasteur and March of Dimes Canada and includes a contribution of \$10,000 by sanofi pasteur in recognition of the recipient's achievement.

Dr. Weaver is a unique in that he is an internationally acclaimed neurologist with a PhD in computational organic chemistry. His current positions include professor and Canada Research Chair in Clinical Neuroscience at Dalhousie University, Research Director for the Department of Medicine at Dalhousie Medical School and Capital Health and affiliated scientist at the NRC Institute for Biodiagnostics.

Dr. Weaver's research focuses on the design and synthesis of novel drugs for the treatment and eventual cure of chronic neurological disorders like epilepsy and Alzheimer's disease.



Thank you to

Our Donors

DONOR RECOGNITION

March of Dimes relies on the generosity of donors to help fund our programs. Due to space limitations, only those donors who made gifts of \$1,000+ in 2011 or whose cumulative giving reached \$5,000+ in 2011-2012 are recognized in this annual report.

However, we extend our sincere appreciation to all donors. We also extend our gratitude to those donors who wish to remain anonymous. Every effort has been made to ensure the accuracy and completeness of these very important lists. We apologize for any errors or omissions.

Donor names are also published online at www.marchofdimes.ca/donate

JONAS SALK CIRCLE OF FRIENDS®

The Circle commemorates Dr. Jonas Salk's life-saving and humanitarian work in the development of the first polio vaccine and recognizes the contribution of our most exceptional donors.

Categories of giving include:

Pioneer
\$100,000.00 - \$499,999.99

Discoverer
\$500,000.00 - \$999,999.99

Visionary
\$1,000,000+

JONAS SALK CIRCLE OF FRIENDS - DISCOVERER

TD Bank Group
Transamerica Life Canada

JONAS SALK CIRCLE OF FRIENDS - PIONEER

Anne-Marie Canning
Alexander Christ
Sydney Gershon
The Strahan Family
Fraser Milner Casgrain
Princess of Wales Own Regiment

Royal Bank of Canada
(RBC Financial) Group
sanofi pasteur Canada/
sanofi-aventis Canada
Scotiabank
Shoppers Home Health Care

THE PAUL MARTIN SR. SOCIETY®



The Honorable Paul Martin Sr. spent 39 years in federal politics and a lifetime serving Canadians.

The Paul Martin Sr. Society recognizes outstanding donors who follow the inspirational legacy of a great Canadian who, as Minister of Health and Welfare, introduced universal polio vaccination to Canada.

Categories of giving include:

Member
\$5,000.00 - \$9,999.99

Patron
\$10,000.00 - \$24,999.99

Benefactor
\$25,000.00 - \$49,000.00

Investor
\$50,000.00 - \$99,999.99

MEMBERS

Albert Arvay
Eleanor Augusteijn
Margaret Bates
Dr. & Mrs. Moshe Baum
Rosemary Beech
Roel Bramer
Linda Burman
Barry Cayen
Harvey Clarke
John Cordeau
Bob Cronin
Kenneth Daugherty
Janet Fuhrer
Robert Gouinlock
Stephen Gurman
Ross Hamlin
Leslie Harding
Maura Harrington
Glynis Henry
Marion Holmes
Wilfrid Lachapelle
Hollis Macpherson
George McCowan
James McKinnon
Sydney McMorran
Jeanine Moore
Anne More
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George Niblett
Marion Potter
Judy Quillin
Keith Rodgers
Donald Rolfe
Neil and Deborah Rosta
James Saloman
Cicely Scroggs
David Self
Kim Shannon
Catherine A. Sherrard
Martin Simmonds
Rosemary Speirs
Geraldine Spreng
Jeffrey Steckley
Karan Stemmler
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HOCO Limited
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Management Office, TSCC 1626
Nokia Employees Social Fund
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Quatro Group Software Systems Inc.
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The Printing House Ltd.
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Vale Inco
VIA Rail
Wayfarer Insurance Brokers Limited
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William Barnett
Alexander Beaton
Sari Beyer
Michael Chao
Dr. Dale Dantzer
Lorne & Helen Dueck
N. Edwards
Henry Ens
Paul Fink & Beth Gorbet
Barbara Goldring
Elizabeth Greville
Riva Grinshpan
Hon. Paul Hellyer
Robert Howard
Jerry Lucas
Donald McGillivray
Mr. & Mrs. Gary and Joyce McMurray
Froim Merkur
Margaret Meynell
Robert Morris
Sandra Nymark
Mae Potton
Shirley Robinson

THE PAUL MARTIN SR. SOCIETY® (CONTINUED)

PATRONS

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 Dr. Lianne Tile
 Kendra Toby
 Erika Wagner
 Mr. & Mrs. Jack & Patricia Warriner
 Mr. & Mrs. John H. Watson
 Elizabeth Yan
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 Bell Cellular
 BMO Bank of Montreal
 Cadillac Fairview Corporation Ltd.
 Canada California Business Council
 Canadian Stroke Network
 Dell Pharmacy
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 DundeeWealth Inc.
 Genx Inc.
 Gestion Horizon Capital Inc.
 Goodman & Company Investment Counsel Ltd.
 Grant Thornton
 Green Line Properties Limited
 HDR Architecture Inc.
 Horizon Capital Holdings Inc.
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 IDRC-International Development Research Centre
 Invacare Canada Inc.
 JDS Fundraising Services Inc.
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 Sheraton Centre Toronto
 Sherritt International Corp.
 Sunrise Medical Canada Inc.
 The Cadillac Fairview Corporation Limited
 The Dominion of Canada General Insurance Company
 Tyco Electronics Canada Ltd.
 Woodland Park Limited

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Neil Anthes
 Charles C. Black
 Dr. Andrew Howard
 Dr. Markku Nousiainen
 Dr. Veronica Wadey
 Dr. Albert Yee
 AGF Funds Limited
 AMG Medical Inc.
 Bank of Montreal and BMO Nesbitt Burns
 Barrick Gold Corporation
 BCS Communications Ltd.
 Green Line Properties Limited (Hammock Harbour)
 Green Shield Canada
 Mill Employees' Charity Fund of Abitibi Bowater
 Ontario Power Generation
 Stewart McKelvey LLP

INVESTORS

Dr. David Collins
 Agnes Faraci
 Dr. Joel Finkelstein
 Dr. Michael Ford
 Edward & Joyce Gittings
 Mark Golding
 Dr. Frank Mastrogiacomo
 152245 Canada Inc
 Kincardine Women's Triathlon
 Pfizer Canada Inc.
 Waverley Glen Systems Ltd.

THE ELLEN FAIRCLOUGH SOCIETY®

Ontario March of Dimes acknowledges donors through The Ellen Fairclough Society® which recognizes generous donors whose contributions carry on the legacy of Canada's first female federal Cabinet Minister and honorary leader of Ontario March of Dimes 40,000 Marching Mothers®, who canvassed door-to-door in neighbourhoods across Canada in the 1950s raising funds for Polio research. The Ellen Fairclough Society® recognizes donors whose contributions commemorate her pioneering spirit. Members are recognized for gifts of \$1,000 - \$4,999.99 during 2011 – 2012.

Sherlynn Akitt
 Debbie Andreychuk
 Folasade Apanisile
 Dennis Babcock
 A. Scott Beckett

THE ELLEN FAIRCLOUGH SOCIETY®
(CONTINUED)

Ghislain Boudreau
Murray Brasseur
Joseph Calvano
Maurice Campbell
Cindy Carr-Harris
Louise Carrier
Gladys Chan
Joan Charbonneau
Adam Cieply
Susan Cowan
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Jim McCullough
Charlie McDonald
Barbara McInnes
Earl McLean
Frank Molnar
Janet Newlands
Ron Nguyen
Elaine Osin
Dan Owen
John Pacholuk
Diane Parsons
Kurt Petersen
Jeff Poulsen
Marni Przybylski
Howard Rae
Jennifer Ritchie
Alan Rees
Duncan Rorabeck

Hernal Sandhu
Gino Savo Sardaro
Carmen Skinner
Dorothy Smith
Andria Spindel
Geoff Sprang
M. Springle
James Strachan
Neil Tweedale
Dennis Ullman
Jane Vandenbroek
Florence White
John Wilkes
Susan Wood
Linda Yielding
Adult Recreation Therapy Centre
Allsource Depot
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Amica Mature Lifestyles Inc.
ASCO Power Technologies Canada
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Bluestone Properties Inc.
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Cash Casino
Cobra Integrated Systems Ltd.
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Comfort Keepers
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FirstEnergy Capital Corp.
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Global Upholstery Co. Inc.
Green Shield Canada
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Highland Farms Inc.
Holland America Line
Hunt's Healthcare Inc.

Husky Farm Equipment Limited
 Hydropool Industries Inc.
 IMP Group International Inc.
 Intercontinental Toronto Centre
 Investors Group Financial Services Inc.
 J. S. Cheng & Partners Inc.
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 JSS Barristers
 Larsen & Shaw Limited
 London Police
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 McArthur & Company
 Medichair Ltd.
 Meridian Credit Union Limited
 Middlefield Group
 Molesworth Farm Supply Ltd.
 Northend Mobility Professionals
 Olympia Tile
 Porteous de Waal LLP
 Power Workers' Union
 PPI Advisory
 Province of Nova Scotia
 Quadrangle Architects Ltd.
 Reliable Independent Living Services
 Rexroth Bosch Group
 Roger Holland Personal Law Corporation
 Ros and Ferro Enterprises Ltd.
 Sauble Beach Resort Camp
 Savaria Concord
 Scodesign Distribution Inc.
 Scott Stewart Construction Inc.
 Serve-U-Well Plumbing Limited
 Singleton Urquhart LLP
 Sita Advanced Resources Canada Ltd.
 SKF Canada Limited
 Soberman LLP, Chartered Accountants
 Stikeman Elliott LLP
 Structured Systems Kingston Ltd.
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 Symbiosis Designs Inc.
 TD Bank Group (Halifax branch)
 Telus Communication Inc.
 Temec Engineering Group Ltd.
 Tilco Electric Ltd.
 Toromont Cat
 Tory's LLP
 Tweedale Sewer & Water
 United Way/Sudbury and District
 Vickers Hendrix LLP
 Wellington Laboratories Inc.
 Wm Prager Limited
 Yorkwest Plumbing Supply Inc.



The **Honourable Ellen Fairclough** is shown leading the **Marching Mothers®** in the mid-1950s to collect dimes used to fund research for the polio vaccine. The vaccine was discovered in 1955.

OTHER DONATIONS

We gratefully acknowledge the support of various other individuals, corporations and agencies:

CAMPERS HELPING CAMPERS PROGRAM

Bensfort Bridge Resort
 Camper's Cove Ltd.
 Camping in Ontario
 Country Gardens RV Park
 Green Wood Gems Inc.
 Hammock Harbour Resort (Green Line Properties Ltd.)
 Sandy Beach Resort & Trailer Court
 Sauble River Family Camp
 Shelter Valley Campground

AGENCIES & SERVICE CLUBS

Baycrest Foundation
 Canadian Paraplegic Association
 Capreol Lions Club
 Civitan Club of Oakville
 Civitan Club of Mississauga
 Club Rotary De Hearst
 Knights of Columbus
 Low Income People Involvement of Nipissing

AGENCIES & SERVICE CLUBS (CONTINUED)

Multiple Sclerosis Society
Muscular Dystrophy Society
Ontario Federation of Cerebral Palsy
Partners in Service
Stride
Tobias House

FOUNDATIONS

Alice and Murray Maitland Foundation
AWB Charitable Foundation
Baagwating Community Association
Boland Foundation
Bradstreet Family Foundation
Catherine and Maxwell Meighen Foundation
Community Foundation of Greater Peterborough
Community Foundation of Mississauga
Community Foundation of Ottawa
D.H. Gordon Foundation
Harmonize for Speech Fund
Harold E. Ballard Foundation
Harrison McCain Foundation
Hope Charitable Foundation
J.P. Bickell Foundation
John C. and Sally Horsfall Eaton Foundation
Jordan and Lynne Elliott Family Foundation
Les and Minda Feldman Charitable Foundation
MacFeeters Family Fund
Malloch Foundation
Oakville Community Foundation
Ontario Neurotrauma Foundation
Ontario Trillium Foundation
Paloma Foundation
Peterborough Foundation
Thomas J Johnson Foundation
Tony and Caley Taylor Family Fund
Toronto Community Foundation
Toronto Star Fresh Air Fund
Walker Wood Foundation

BEQUESTS

Estate of David & Paula Blackmore
Estate of Ellen J. Brinklow
Estate of Beatrice Judith Steuer Cohen
Estate of Grace Colvin
Estate of Michael Dashchuk
Estate of Pam Gaudet
Estate of Doris Goodwin
Estate of Sandra Joyce Graham

Estate of Freda Kelly
Estate of William Joseph Kovacs
Estate of Helen Marie McAninch
Estate of Stanley Rae Robins
Estate of John A. Sanderson
Estate of Nancy Elizabeth Skinner
Estate of Hazel Alma Wilson

LIFE INSURANCE PLEDGES

Fraser Deacon
Michael Goodman
Jerry Lucas
Patricia Maguire
Andria Spindel

GIFTS IN KIND

Joseph E. Toby
96.9 Jack FM
97.7 HTZ – FM
990AM
Big Green Egg
CIS
Clublink
EZRock 105.7
Flames Central
FMP Ferguson Music Production Inc.
Frigidaire
GiveGet
Global Toronto
Holland America
In House Printing
Long & McQuade Musical Instruments
Louro Jewellers
Moores
Newstalk 1010
Newstalk 610 CKTB
Niagara on the Lake Chamber of Commerce
Q104 Halifax
Q107 Calgary
Q107 Toronto
Scodesign.com
SHARP Electronics
Smoke 'n' Bones
Steve's Music Store
The Chronicle Herald
The Lindsay Post
The Montreal Stroke Club Chapter
The Roxy
Toronto Sun
Toth Creative
World Trade and Convention Centre in Halifax

LOCAL HEALTH INTEGRATION NETWORK

Central LHIN
Central East LHIN
Central West LHIN
Champlain LHIN
Erie St. Clair LHIN
Hamilton Niagara Haldimand Brant LHIN
Mississauga Halton LHIN
North Simcoe Muskoka LHIN
North East LHIN
South East LHIN
Toronto Central LHIN
Waterloo Wellington LHIN

UNITED WAY PARTNERS

Porcupine United Way
United Way of Cambridge and North Dumfries
United Way of Guelph Wellington Dufferin
United Way of London & Middlesex
United Way of Peel Region
United Way of Sarnia-Lambton
United Way of Sault Ste. Marie & District
United Way of Stormont, Dundas & Glengarry
United Way of Thunder Bay
United Way serving Kingston, Frontenac, Lennox and Addington
United Way of Kitchener Waterloo and area
United Way Toronto



GOVERNMENT GRANTS

Without government support and recognition of the needs of people with physical disabilities, many of our programs and services would not be possible. We thank the Provincial and Federal governments for their various contributions.



Rock for Dimes Toronto. This annual fundraising event is held in seven cities across Canada. Visit www.rockfordimes.ca for information.



Acclaimed violinist Adrian Anantawan plays the national anthems of Canada and the U.S.A. at the Ability & Beyond Gala Dinner.

Born without his right hand, Adrian is a disability advocate who makes music accessible to children with disabilities.

Canada

Ontario



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English and French versions of the Annual Report 2011-2012 are available online at

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Ontario March of Dimes Charitable Registration #: (BN) 10788 3928 RR0001

March of Dimes Canada Charitable Registration #: (BN) 87958 5214 RR0001