

# Annual Reports 2009-2010



**Ontario March of Dimes Independence  
Non-Profit Corporation**



## Ontario March of Dimes Independence Non-Profit Corporation

### Annual Report 2009-2010

#### Board of Directors

**Chair**

Blair Robin

**Vice Chair**

David Boyle

**Secretary/Treasurer**

John Humphries

**At Large**

Andria Spindel



Ontario March of Dimes Independence Non-Profit Corporation is a “business trust” as defined under the Canada Income Tax Act. It was established to provide Ontario March of Dimes with a mechanism, should an opportunity arise, to benefit from revenue generating, social entrepreneurial programs and partnerships, and other commercial enterprises. It was not engaged in 2009/2010.

During the period 2009-2010 three enterprises were in operation under the management of MODC: ModMobility®, ModShops, and eSSENTIAL Accessibility™ .

Information is incorporated in the annual report for Ontario March of Dimes.

### MODmobility®

MODmobility® is an enterprise of March of Dimes Canada operated under contract by Motion Specialties Inc. MODmobility® collects, cleans, repairs and sells used mobility aids through Motion Specialties’ many retail locations and online at [www.modmobility.ca](http://www.modmobility.ca).



### MODShops

Several thrift stores operated in the Kingston area under a license agreement with March of Dimes Canada. These MODShops generated revenues and made monthly royalty payments. This business relationship ended during the fiscal year when the stores’ owner decided to terminate the relationship.



## eSSENTIAL Accessibility™

eSSENTIAL Accessibility™ is a subscription based web service which provides a software translation of websites to enable people with disabilities to access content.

Organizations subscribe to eSSENTIAL Accessibility™ to ensure that their website is accessible to individuals with physical disabilities. The only implementation step required is to display the following symbol on the homepage as a clickable icon through which any visitor can download the assistive technology they require free of charge:



## AccessAbility Advantage®

At the time of this Annual Report, one other business opportunity is in the launch phase. This business is a joint venture with Quadrangle Architects Limited, operating under the name AccessAbility Advantage®. This new business provides consulting services in support of compliance with the *Accessibility for Ontarians with Disabilities Act, 2005* (AODA).



AccessAbility  
Advantage

Making Business Accessible

## Conclusion

The objectives of all of these businesses are “related activities” to the core objectives of the parent organization, March of Dimes Canada. Therefore, this corporation was not required to be involved.

The Board of Directors of the Ontario March of Dimes Independence Non-Profit Corporation reviews all business plans on behalf of the parent company.