



# Rehabilitation Foundation for Disabled Persons Inc., U.S.

## Annual Report 2011 - 2012



The Signing Ceremony at the CCBC Golf Classic, February 2012.



## Rehabilitation Foundation for Disabled Persons Inc., U.S.

### Annual Report 2011-2012

#### Board of Directors

##### Chair

Ed Cieszkowski

##### Vice Chair

David Logan

##### Secretary/Treasurer

Andria Spindel

##### At Large

Ravi Vijh



Bret Hart and Sheila Shah at the CCBC Golf Classic, 2012.



Stefanie Schaeffer interviews MODC President and CEO, Andria Spindel.

## Rehabilitation Foundation for Disabled Persons Inc., U.S.

Though incorporated in 2001 this charity has, until recently, been the recipient of only a few thousand dollars per year from Canadian families residing in the US. The lack of discretionary resources in the parent company has prevented any real investment in programs or in fund development in the US. This changed dramatically when the CEO of March of Dimes Canada and the Director of Fund Development, Marketing and Communication met with the President of the Canada California Business Council (CCBC) in Los Angeles in 2010.

The CCBC has been in existence for over a decade and was seeking a charity with which to partner to present its second Golf Classic in the Southern California region. CCBC was also beginning to develop new relationships with businesses operating in Canada that could be the focus of activities in areas of

California where unemployment is high since the economic crash of 2008. Canadian residents number over 300,000 in Southern California and Canadian businesses are increasing their investments in the area while many Canadians are acquiring vacation properties. March of Dimes Canada represented an ideal opportunity to CCBC as a well respected, national charity with a familiar name for Americans and Canadians. A partnership agreement led to the CCBC Golf Classic, February 11th, 2012 benefiting the Rehabilitation Foundation for Disabled Persons US, a subsidiary of Ontario March of Dimes. Both the Chair of RFDP US and the Secretary / Treasurer of (who is also the President and CEO of March of Dimes Canada) attended the tournament along with the Director of Fund Development.

The success of the partnership led to two more initiatives: RFDP US has been invited to participate in Canada Fest 2012, a Celebration and Exposition of Canadian companies in Palm Springs in December 2012. Additionally, an invitation was extended to RFDP U.S. to join



Guests at the CCBC Celebrity Golf Classic, from left: Royce Clayton, Sheila Shah, Jeremy Sumpter, Melanie Marden and Owen Stanley.

the Canada California Business Council as a full member with a seat on the Advisory Board. The CCBC has committed to promoting an annual golf tournament in Palm Desert that will continue to benefit both organizations. CCBC will brand the event and organize it, and RFDP US will be the recipient of net funds, while promoting the event in Canada. The golf tournament is in a wonderful destination location for golfers and vacationers, and the date has been set for March 2nd, 2013.

The relationship with William Shatner, spokesperson for March of Dimes Canada continues to be strong so it is hoped that he will either attend the golf tournament or contribute in some way to heighten publicity and increase the participation of golfers. The American residency of the Board Chair of RFDP US also provides a unique opportunity to develop relationships that might lead to significant sponsorship for this and other events.

At the time of writing there are several opportunities under consideration for bringing RFDP US to events in the US, particularly in Southern California.

In 2010, March of Dimes Canada provided a Conductor to deliver a week long program of Conductive Education® to an organization established by parents with disabled children in the Detroit area. Services were purchased under contract and a relationship established with this parent run organization. Arising from this is an agreement to do joint fundraising that could lead to further collaboration for the purpose of establishing CE services in the Detroit area. A first fundraiser was scheduled for June in Windsor, Ontario.

In order to meet legal requirements for charities registered in the US, RFDP US had to reapply for charitable status as the required IRS filings were not up to date. Notification of the situation came from our American lawyers that this was the

result of new Internal Revenue Service requirements. This was addressed during the year. As RFDP US was actually part of the golf tournament's sponsorship solicitations, it was also necessary to apply to the State of California for a license as a soliciting charity. This application was completed prior to the event in February and the registration was confirmed in May 2012.

The Board did not meet during the year but were kept apprised of matters via email. At year end, the Board will consider a motion from management to transfer all, or a portion of the funds to the parent organization, Ontario March of Dimes.



## Rehabilitation Foundation for Disabled Persons Inc., U.S.

### Annual Report 2011-2012

#### Financial Highlights

This is the first year that Rehabilitation Foundation for Disabled Persons Inc., U.S. has had a financial activity through fundraising events and has offered programming through Conductive Education® and the Post-Polio Program.

We look forward to other opportunities of expansion.

## Rehabilitation Foundation for Disabled Persons Inc., U.S. Balance Sheet As at March 31, 2012

<b>Assets</b>		<b>2012</b>
Current		
Cash and Bank		18,811
Total Current Assets		18,811
Total Assets		18,811
<b>Liabilities</b>		
Current		
Due to Ontario March of Dimes		2,858
<b>Total Current Liabilities</b>		2,858
<b>Fund Balances:</b>		
Operating Fund		15,953
<b>Total Liabilities and Deficit</b>		18,811

### Thanks to the following for their generosity:

#### **DONATIONS of \$1000+**

Bure Family Wines  
Canada California Business Council  
AMG Medical Inc.  
RBC Wealth Management  
Pacifica Partners  
Capital Wealth Point  
JP Morgan Chase  
Trowbridge Professional Corporation

#### **GIFTS IN KIND of \$1000+**

Desert Dunes Golf Club  
Riverside Country Economic  
Development  
Roger Dunn Golf Shop  
General Counsel of Canada