



REHABILITATION FOUNDATION FOR DISABLED PERSONS INC., U.S.



ANNUAL REPORT

2013 • 2014

The corporation had charter membership in the Canada California Business Council which led to its selection as charity of choice for two golf tournaments in 2013, in partnership with a second beneficiary, Procon.org. It also provided a seat at the CCBC advisory council, representation at various functions in Southern California, and an introduction to potential business and sponsoring corporations.



The first tournament in Palm Springs, California on March 2, 2013 netted \$46,328. The first event was in fiscal year 2012-13. The second tournament held in Los Angeles, California on December 2, 2013 was, unfortunately, under-subscribed and had lower revenue than anticipated.

There were many positive outcomes, as well as lessons learned. Positioning two events under one contract is a risk, especially when one is an established event and the other new. Of course in hindsight, we learned that each event should have been independently reported and evaluated.



The Rehabilitation Foundation for Disabled Persons, U.S. depended upon MODC people and resources. The events did achieve good public relations, but as the "March of Dimes" brand could not be prominent in the U.S., this may be of limited value. During the course of planning for these fundraising events, the March of Dimes Foundation, U.S. became concerned about any use of the mark "March of Dimes" in the United States, as they felt it could be confused with their brand. RFDP U.S. is an affiliate without name recognition. RFDP U.S. agreed to limit and remove any reference to March of Dimes Canada. A final agreement was achieved completely delinking RFDP U.S. from March of Dimes Canada on the web and from any future fundraising efforts in America. On the positive, negotiations with March of Dimes U.S. resulted in the sale of a web domain for US\$150,000.



The public relations benefits include the establishment of some significant relationships with celebrities such as Kate Linder, Stephen Bishop, Alan Thicke, and others who have contributed to fundraising for MODC in Canada. As well, several Canadian-owned companies have now been identified as supporters of MODC and are willing to work with both RFDP U.S. and MODC.

2013 - 2014
**BOARD OF
DIRECTORS**

- Chair** ■ Ed Cieszkowski
- Vice Chair** ■ Elizabeth Greville
- Secretary/ Treasurer** ■ John Humphries
- At Large** ■ Ravi Vijh
- Joan Headley

Additionally, we held the first Rock for Dimes Hollywood at the Social House at 1718 Vine Street, Hollywood. This event drew only a small crowd but did not lose money and introduced RFDP U.S. to other potential supporters. A media company provided volunteers who donated time and resources to produce beautiful new public service announcements featuring William Shatner, national spokesperson for March of Dimes Canada.

During the course of the year, staff solidified a relationship with Post-Polio Health International and agreed to support a 2014 conference on post-polio syndrome that will take place in St. Louis, May 29 – June 4, 2014. MODC will have staff representation at the conference.

Cross-border relationships are very important and beneficial to Canadian consumers, who often learn from the American experience, and Canadians living in the U.S. may want to contribute to a Canadian charity therefore, though limited in resources, we will continue to hold charitable registration for this U.S. based affiliate.

Respectfully submitted:

Andria Spindel, President and CEO

Ed Cieszkowski, Board Chair



CELEBRITY GOLF CLASSIC | PALM SPRINGS, CALIFORNIA

March 2, 2013



FINANCIAL STATEMENT

Rehabilitation Foundation For Disabled Persons Inc., U.S.

Balance Sheet | U.S. Funds

As at March 31, 2014 | Unaudited

	2014	2013
ASSETS		
Current Assets		
Cash and Bank	\$ 60,016	\$ 113,279
Total Current Assets	\$ 60,016	\$ 113,279
Total Assets	\$ 60,016	\$ 113,279
LIABILITIES		
Current Liabilities		
Due to March of Dimes Canada	\$ 45,049	\$ 50,998
Total Liabilities	\$ 45,049	\$ 50,998
Fund balances		
Operating Fund	\$ 14,967	\$ 62,281
Total Liabilities and Fund Balances	\$ 60,016	\$ 113,279
REVENUES AND EXPENSES - SUMMARIZED		
Total Revenue	\$ 27,019	\$ 118,736
Total Expenses	\$ 74,333	\$ 72,408
Excess / (Deficiency) of Revenue over Expenses	\$ (47,314)	\$ 46,328

On behalf of the Board,



Ed Cieszkowski

Board Chair, Rehabilitation Foundation for Disabled Persons Inc.



SPONSORS

Thanks to the following sponsors for their support of the Celebrity Championship Golf Series:

- Airgo
- AMG Medical Supplies, Inc.
- A-Mark Financial Corporation
- Ballast Point
- Blue Palms Brew House
- Cardinal Point Wealth Management
- Charity Golf International
- County of Riverside
- D' Alessio Law Group
- Deschutes Brewery
- EDA
- Essential Accessibility
- Firestone Brewery
- Golden Road
- J.P. Morgan
- Mercedes-Benz of Palm Springs
- NetJets
- Office of Foreign Trade
- Province of British Columbia
- RBC Bank
- RBC Wealth Management
- Trowbridge Professional Corporation

Special thanks to the Canada California Business Council for their partnership with RFDP U.S. and March of Dimes Canada.

CELEBRITY CHAMPIONSHIP GOLF SERIES | CALABASAS, CALIFORNIA

December 2, 2013





English and French versions of the Annual Report 2013 - 2014 are available online at: www.marchofdimes.ca/annualreport



Members of Pro-Con.org and March of Dimes Canada at the Celebrity Golf Classic in Calabasas, California



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