



George Lopez with his foursome at Desert Dunes Golf Club, Celebrity Golf Classic, March 2013.

Annual Report 2012 - 2013



# Rehabilitation Foundation for Disabled Persons Inc., U.S.

Desert Dunes Golf Club, Celebrity Golf Classic, March 2013.

#### Board of Directors Chair

Ed Cieszkowski

Vice Chair David Logan

Secretary/Treasurer Andria Spindel

At Large Ravi Vijh During the course of the last fiscal year this registered charity saw more activity than any other year since its incorporation in 2001. Due to the budding relationship between March of Dimes Canada and the Canada California Business Council (CCBC), we have developed relationships with volunteers, donors, corporations and celebrities we hope to bring into service for our organization to benefit more people with disabilities in Canada.

During the year, the President and CEO of March of Dimes Canada, also Secretary Treasurer of RFDP U.S., attended three board meetings in the U.S. and participated in discussions on labour market issues that affect both the U.S. and Canada. Discussions included learning about programs that could be accessed on both sides of the border to encourage workers from the U.S. to come to Canadian provinces that have opportunities and labour shortages. In September 2012, CCBC sponsored a venue for refreshments and entertainment at the Toronto International Film Festival and RFDP/MODC was invited to participate. This allowed space for display and distribution of material to the few hundred visitors, and an opportunity to talk about our programs in Canada and our role in the U.S.

In December 2012, the Fund Development, Marketing and Communications Director for MODC, Mary Lynne Stewart, and Manager of Community Programs in B.C., Brent Page, attended Canada Fest in Palm Springs, California to promote the 2013 golf tournament, the work of RFDP/MODC and the need for support for polio survivors, as represented in literature provided by Post Polio Health International, a U.S. based charity with which MODC has worked for several decades. Participation at this exhibition was below expectation but all material provided by staff was taken and they identified potential partners for other activities and potential sponsors in support of the golf tournament.

The Board members of CCBC were also apprised of the annual Celebrity Golf Tournament via meetings, memos, and web notices. The event took place on March 2, 2013 in Palm Springs, and for the second year, RFDP U.S. was a beneficiary. The evening before there was a private reception for sponsors and golfers at the former bridal home of Elvis and Priscilla Presley. This year a new charity partner was introduced, ProCon.org, and a major sponsor, A-Mark Financial provided \$50,000 to cover all costs. The latter was a link to many companies and celebrities associated with the LA Kings and Hollywood. Participating in the golf tournament were Kate Linder, Sheila Shah, Alan Thicke, Anthony Anderson, Steve Pate, and Bruce McNall.

ProCon.org is a registered U.S. charity, headquartered in Los Angeles, that produces online material for school age children, youths and university students, educating them in the art of debate and discourse with reference material on line to information, pro and con, on hundreds of important topics. The concept is to teach critical thinking, questioning, analysis, and opinion formation based on facts. This charity was chosen to partner and share the net benefit from two tournaments, the first one being the Celebrity Golf Classic, and the second to take place in Los Angeles, in October 2013. The contract with CCBC, ProCon and A-Mark, however, states that net funds will be divided after the second tournament and assures ProCon will receive at least \$100,000 gross from the two events; thus the current fiscal year ends in a negative position. This will be rectified after the second tournament, and indeed, RFDP did have its expenses covered.

RFDP U.S. will have an opportunity to grow this event, and potentially add others to generate revenue for programs in Canada. Staff are currently exploring venues and sponsors for Rock For Dimes to take place prior to the golf tournament in October, and we have a relationship in San Diego that might also be fruitful. The next meeting of CCBC in July 2013 is scheduled to be in that city so the CEO of MODC will be looking into possibilities.

There were no new Conductive Education programs offered in the U.S. this past year,

but we maintain a strong relationship with U.S. based programs through our participation in the Association for Conductive Education in North America, of which Brent Page is the current President, as well as Manager of CE Services (and Western Canada) for MODC. Our intent is to examine possibilities of partnering with Aquinas College in Michigan to provide appropriate and affordable Conductor training for Canadian students, making it less onerous for young Canadians, and less costly for MODC to get qualified staff for CE. Currently our trained and certified Conductors all come from Britain, and that program is no longer viable for MODC to support.

Management has ensured proper filing of the required IRS forms to retain charity status, and will share the new filing with the Board shortly for its approval. Management has also ensured that RFDP U.S. is properly registered as a soliciting charity in the State of California.

The Nominating and Governance Committee of MODC, working on behalf of all subsidiaries, has reviewed the needs of this corporation and agreed that as there is potential conflict of interest in having the President of MODC serve as a voting member of RFDP U.S., that she step down and a new director be recruited. The committee will be nominating John Humphries, soon to be past Chair of MODC to serve on the board of RFDP U.S.



Kate Linder at Desert Dunes Golf Club, Celebrity Golf Classic, March 2013.



# Financial Statement

#### Financial Highlights

The Rehabilitation Foundation for Disabled Persons Inc., U.S. had more financial activity through fundraising events and programs than any other year to date.

We look forward to other opportunities of expansion.

### Rehabilitation Foundation for Disabled Persons Inc., U.S. Balance Sheet (U.S. Funds)

As at March 31, 2013 Unaudited

Assets	2013	2012
<b>Current</b> Cash and Bank	113,279	18,811
Total Current Assets	113,279	18,811
Total Assets	113,279	18,811
Liabilities		
<b>Current</b> Due to Ontario March of Dimes	50,998	2,858
Total Current Liabilities	50,998	2,858
Fund Balances: Operating Fund	62,281	15,953
Total Liabilities and Deficit	113,279	18,811
Summarized Revenues and Expenses		
Revenue	118,736	66,590
Expenses	72,408	54,149
Excess of Revenue over Expenses	46,328	12,441

Prepared by: Department of Finance & Corporate Services March of Dimes Canada

# Thanks to the following sponsors for their support of the 3<sup>rd</sup> Annual Canada California Business Council Celebrity Golf Classic:

A-Mark Financial Corporation	Cardinal Point Wealth Management
Mercedes-Benz of Palm Springs	Trowbridge Professional Corporation
RBC Bank	Province of British Columbia
RBC Wealth Management	D'Alessio Law Group
AMG Medical Supplies, Inc.	County of Riverside Office of Foreign Trade - EDA

Special thanks to the Canada California Business Council for their partnership with RFDP U.S. and March of Dimes Canada.



## 10 Overlea Boulevard, Toronto, Ontario M4H 1A4 416-425-DIME (3463) • 1-800-263-DIME (3463) www.marchofdimes.ca

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