

LEGACY

March of Dimes Canada Gift Planning Newsletter

SPRING/SUMMER 2018

Meet our Newest Ambassador, Unstoppable Tracy



Extraordinary leader, humanitarian, volunteer, disability advocate, award winning athlete, and motivational speaker, Unstoppable Tracy is an inspiration to us all that anything is possible! She was born a 4-way amputee, and has participated in a number of programs provided by March of Dimes Canada (MODC). Tracy also has

climbed mountains in Nepal, captained 110-foot-tall ships in the Eastern Atlantic, and won a bronze medal in alpine downhill para-skiing.

Positive attitude, perseverance and resourcefulness are just some of Tracy's attributes. Currently, her focus is being a best-selling author, international motivational speaker and facilitator. She has exemplified extraordinary leadership, dedication and excellence, for people around the world, and has been nominated twice for the Ontario Premier's Award.

If you would like more information about Tracy's book, *Unstoppable You: Exceed Uncertainties, Embrace Possibilities, Earn Independence*, please see buckslip included with this newsletter.

Photo at top: The Rt. Hon. Ellen Fairclough, PC, CC, OOnt leads Marching Mothers® as they collect dimes to fund a cure for polio.



Unstoppable Tracy sailing and scuba diving

Rosemarie Hurst, Assistive Mobile Technology Initiative Recipient



Rosemarie Hurst

Creative pursuits come with their own unique challenges. For writer, photographer, and musician Rosemarie Hurst, that includes living with the effects of two strokes.

The second one was nearly fatal, involving a ruptured brain stem aneurysm that caused Rosemarie to temporarily lose her vision. She was lucky – she was able to return to her various forms of art. Things had changed, though, and she had to adapt.

Rosemarie got involved with the Delta Stroke Recovery Branch in British Columbia and, last year, the group's coordinator suggested she apply to MODC's Assistive Mobile Technology Initiative (AMTI).

AMTI supplies tablets to people with disabilities who wouldn't otherwise be able to afford the technology. Each device is customized with apps and software specifically chosen to meet the recipients' specific needs so they can live as independently, and participate in their communities as fully, as possible.

Asked which app she finds most useful, Rosemarie has a hard time choosing. 'One I like,' Rosemarie finally says, 'is Lumosity.' Suggested by her occupational therapist while she was recuperating from brain surgery, the app provides a great mental workout.

The biggest difference she notices in her daily life is the convenience. "I can connect immediately with my friends and family who live far away."

For further information about the Assistive Mobile Technology Initiative, visit: marchofdimes.ca/amti or call 1-855-660-6632

The Extraordinary Legacy of John Haas

The AMTI program was possible because March of Dimes Canada donor John Haas had a dream to make life easier for people with disabilities by providing a generous gift in his Will. He made the gift in loving memory of his parents, Barbara and Istvan Haas. To date, 79 ipads have been provided to people like Rosemarie Hurst to help with the following:

- Independence
- Communication
- Community Participation
- Daily Task Management
- Exploration and Control of Environment

Thank you to our Dedicated Community Canvassers

for over \$10 million raised since 2001 by over 100,000 volunteers.



Community canvassers continue the tradition of the March Mothers who went door to door in the '50's collecting dimes to fund research to cure polio. Today, our canvassers brave the winter weather and go

into the community to make a huge difference for so many people by raising funds and awareness of MODC's programs and services for people with disabilities.

If you would like more information about how you can become involved with our Community Canvass Campaign in your local community, please contact Natasha Matrosova at 416-425-3463 ext. 7257.

In Memory and Gratitude

Dr. Gershon

March of Dimes Canada shares the loss of Dr. Sydney Gershon with his beloved family. Dr. Gershon passed away on April 30, 2018.

Dr. Gershon was an outstanding volunteer for over 40 years providing his time and expertise as a rheumatologist to MODC's Northern Medical Clinics program. Dr. Gershon's generous donation of fees helped make it possible for March of Dimes Canada to provide medical clinics several times a year in northern Ontario. MODC was so grateful to honour Dr. Gershon as a Pioneer in the Jonas Salk Circle of Friends for his extraordinary philanthropy.

"Dr. Gershon was such a caring, giving and gentle soul. He would try to help all patients that crossed his path even if

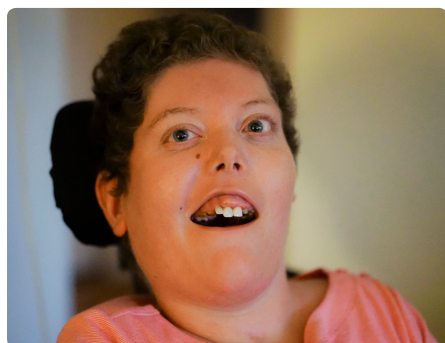


the issue at hand did not fall into his area of expertise. His patients loved him. He had a positive can-do attitude and a great sense of humour. We will truly miss him."

- Annie Janson,
Northern Medical Clinics Supervisor

For more information about March of Dimes Canada's Northern Medical Clinics program, please visit www.marchofdimes.ca

Marie Shaddock



Marie Shaddock was a happy and affectionate young woman. She had special needs and lived at home with her loving and caring parents, Joyce and Lorne. Her family received funding from March of Dimes Canada to modify their van with assistance from MODC's Home and Vehicle Modification® Program.

Early in 2018, at the age of 24, she passed away much to the sadness of her family and loved ones. After her passing Marie's parents made a decision to include a request for in-memoriam donations to March of Dimes Canada in her obituary.

Marie's legacy will continue through the gifts given by family and friends to help provide individuals with essential services which lead to more independent lives. March of Dimes Canada is grateful for this decision made by the Shaddock Family and appreciate the donations honoring Marie and her life.

A Gift in Your Will

By having a Will, you help to ensure your loved ones are properly supported after you're gone. You can also use your will to leave a meaningful donation to March of Dimes Canada that will help people with disabilities live full, independent lives

The easiest way to leave a bequest is to seek professional help from a legal advisor experienced in preparing wills. Bequest gifts should be planned carefully so that they can achieve what they are designed to accomplish. If the gift is for the general use of March of Dimes Canada, it will go towards support the most urgent needs of the organization.

Here is a wording sample:

I give, devise and bequeath to March of Dimes Canada, located at 10 Overlea Blvd, Toronto, ON M4H 1A4, with the charitable registration number 10788 3928 RR 0001 the sum of \$_____ to be used for general purpose.

Or:

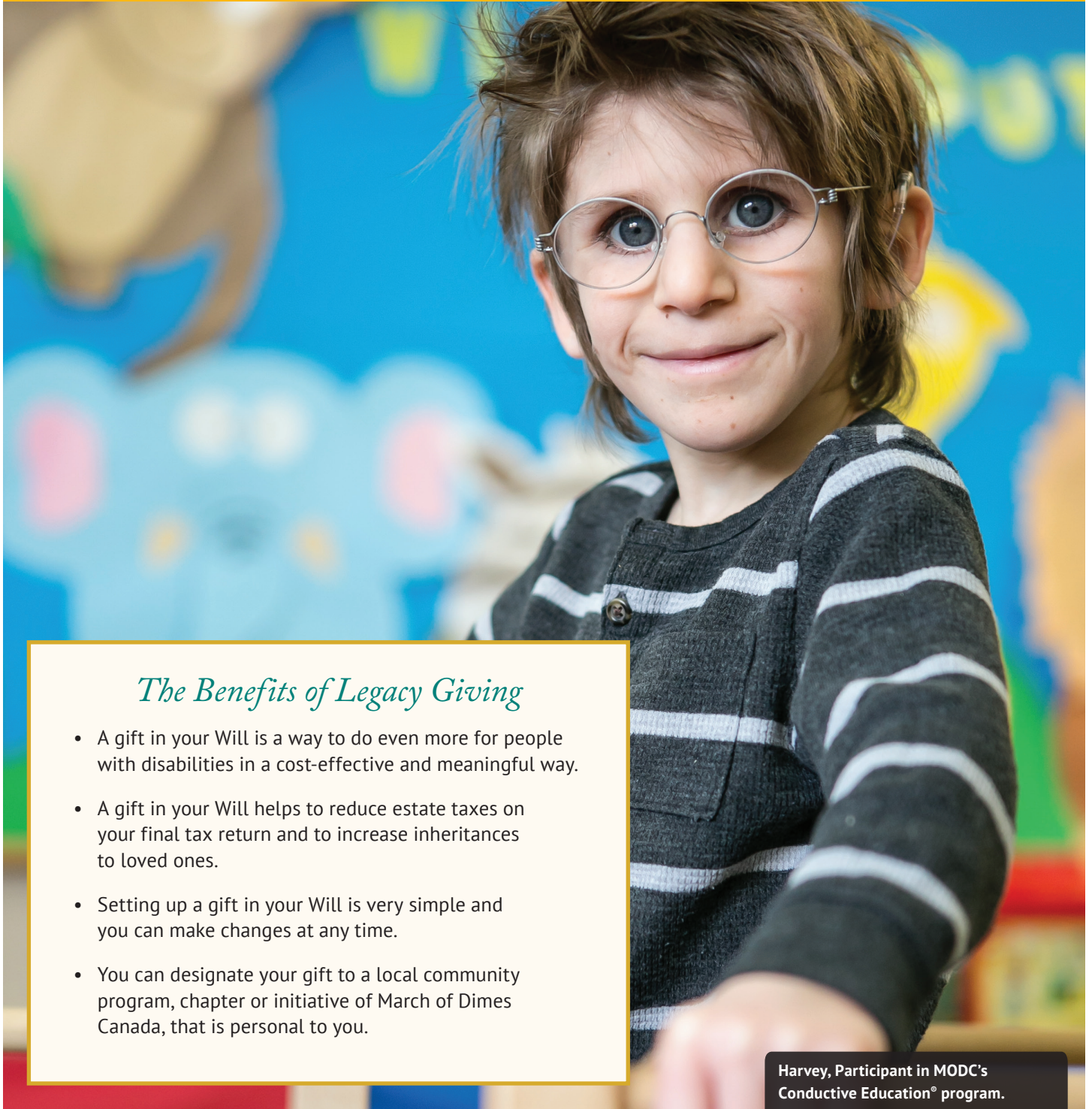
I give, devise and bequeath to March of Dimes Canada, located at 10 Overlea Blvd, Toronto, ON M4H 1A4, with the charitable registration number 10788 3928 RR 0001, _____% of my estate to be used for its general purposes.

If you wish to support specific programs or activities of March of Dimes Canada, it is best to contact us first to ensure that your philanthropic dream becomes a reality. This will give you peace of mind and make it easy for your estate trustee to transfer the gift.

For more information contact **Margaret Purcell**
Associate Director, Individual Giving
at 416.425.3463 ext. 7286 or
e-mail at mpurcell@marchofdimes.ca

OPEN UP A FUTURE OF POSSIBILITIES

Make March of Dimes Canada part of your legacy through a gift in your Will



The Benefits of Legacy Giving

- A gift in your Will is a way to do even more for people with disabilities in a cost-effective and meaningful way.
- A gift in your Will helps to reduce estate taxes on your final tax return and to increase inheritances to loved ones.
- Setting up a gift in your Will is very simple and you can make changes at any time.
- You can designate your gift to a local community program, chapter or initiative of March of Dimes Canada, that is personal to you.

Harvey, Participant in MODC's
Conductive Education® program.



Margaret Purcell, Associate Director, Individual Giving

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Charitable Registration No. 10788 3928 RR0001